

JABRA – DEVICES MAKE EXPERIENCES

Who is Jabra? Jabra is a brand by GN Netcom – one of the world’s leading and fastest growing suppliers of hands-free communications solutions. Building on its long tradition of innovation, Jabra develops, manufactures and markets a broad range of wireless headsets for mobile users and wireless and corded headsets for contact centers and office-based users.

At Jabra, we have a point of view on this new world of Unified Communications. We believe that devices make experiences – and experiences create the habits that can change how organizations collaborate, communicate, and produce meaningful work together.

Jabra headsets and audio solutions are envisioned, developed and tested in close cooperation with the market’s leading telecom and UC providers. Jabra has earned the certification and endorsements of Microsoft and Cisco by working closely together to integrate Jabra products into current and new generations of their solutions. This is one reason why Jabra is the innovative market leader for UC-optimized headsets and speakerphones. The close collaboration with our strategic partners help ensure that your headsets, speakerphones and audio endpoint solutions deliver complete compatibility, the best user experience and maximum value.

JABRA MOBILITY STORY

Today, everyone is familiar with remote working. However, the technology that is revolutionizing the workplace is also creating some challenges which companies need to address if they are to realize the full benefits of home working.

Equip your mobile workforce with the right devices and watch their productivity soar. There’s only so much one can do when tethered to a desk or an office. Mobility is your company’s most powerful weapon— put it to work with the right tools from Jabra.

Choosing the right hands-free devices:

Only Jabra features an incredible 300 foot range of mobility from your PC, laptop or tablet with our new Jabra MOTION™ UC Bluetooth headset. The Jabra MOTION UC also features intuitive controls, motion sensing technologies, and quick NFC pairing, making it a smart, stylish choice for UC-enabled mobile professionals.

For those who need small group collaboration, the Jabra SPEAK™ 510+ is a portable USB and Bluetooth speakerphone that turns any space into an instant conference room, with 360 degree sound, call answer/end, mute and volume control. In addition, the Jabra SPEAK 510+ features Class 1 Bluetooth with its 300 foot wireless range, extending your conference room to wherever you have to go.

Experience and expertise:

Jabra began working with Alliance Partners in 2006. We've since launched dozens of optimized communications devices with plug-and-play connectivity. In addition, Jabra launched the world’s first wireless headset, the first DECT digital wireless headset, the first UC-certified headset, and the first Bluetooth headset. Only Jabra has this level of experience and expertise.

SIMPLE SHOW– <http://www.youtube.com/watch?v=MuwNdnfb1uU&feature=share&list=PL5A21D2FDE2817770>

JABRA DEVICES AND SERVICES

FEATURED PRODUCTS:

[Jabra SPEAK 510+](#)

Make conference call possible everywhere with your portable SPEAK 510+ UC – a personal Bluetooth® and USB speakerphone that works with your PC, smartphone or tablet.

[Jabra MOTION UC](#)

A high-end Bluetooth headset featuring the latest intelligent technology that allows you to communicate easily, both in the office and on the go.

[Jabra PRO 9450](#)

Enables the use of one headset for both desk and soft phone

A wireless headset that enables employees to take calls from desk and softphone all with one headset

[Jabra PRO 9470](#)

Switch seamlessly between mobile, desk and softphone

A wireless headset that enables employees to take calls from their mobile, desk and softphone all with one headset

[Jabra BIZ2400 USB](#)

A versatile choice: works with PCs and mobile phones via Bluetooth

A duo speaker headset designed for use with IP telephony and featuring noise cancelation technology

[Jabra UC VOICE 750](#)

It's portable for employees who are on the move

A corded Unified Communications headset series intended for heavy UC voice users and featuring a lightweight design, so employees can wear it all day and still be comfortable.

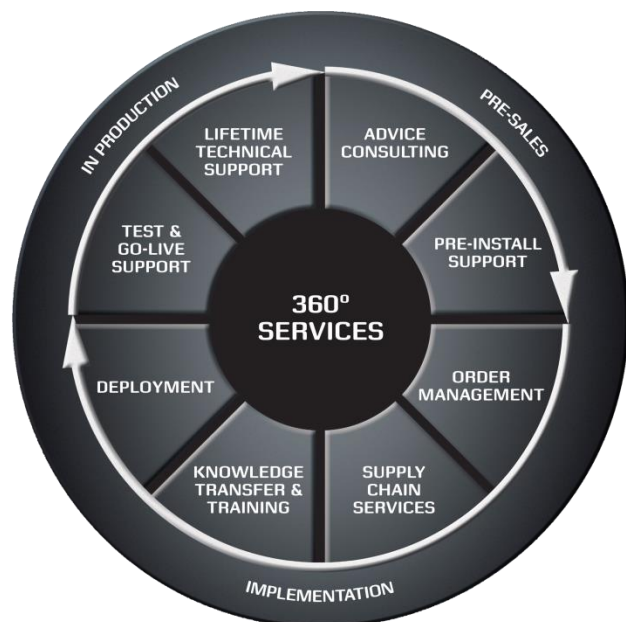
REMOTE MASS DEPLOYMENT AND DEVICE MANAGEMENT

[Jabra Xpress](#)

An industry-first, web-based solution. It lets you deploy software, firmware and settings for USB audio devices 100% remotely. Manual deployment of headsets as part of UC roll-outs can be time-consuming. Jabra Xpress offers a fast and cost-effective alternative, reducing the time needed for configuration of e.g. 250 headsets from two working days to one hour.

Jabra Xpress also provides IT management with powerful features to ensure software consistency and keep audio devices up-to-date.

JABRA 360° SERVICES OFFER END-TO-END PROACTIVE SUPPORT FOR YOUR UC DEPLOYMENT



EIGHT WAYS WE HELP YOU

How Jabra expert knowledge and support benefit you – and your customers:

1. **ADVICE CONSULTING** - Jabra Technical Consultants help you assess requirements to find the right solution
 2. **PRE-INSTALL SUPPORT** - Once you have decided upon a specific solution and products, we are available to assess deployment readiness
 3. **ORDER MANAGEMENT** - Your order urgency is our top priority – we ensure you get the right products to the right place at the right time
 4. **SUPPLY CHAIN SERVICES** - We make sure your delivery requirements are met, with accuracy and predictability
 5. **KNOWLEDGE TRANSFER & TRAINING** - Knowledge transfer and training material is compiled to meet your needs
 6. **DEPLOYMENT** - Jabra Technical Consultants ensure the solution implementation proceeds as planned
 7. **TEST AND GO-LIVE SUPPORT** - We confirm the headsets work as designed and end-users are successfully up and running
 8. **LIFETIME TECHNICAL SUPPORT** - Throughout your Jabra product's lifetime, we answer your every question – ensuring you get full value from your products
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MICROSOFT SOLUTIONS

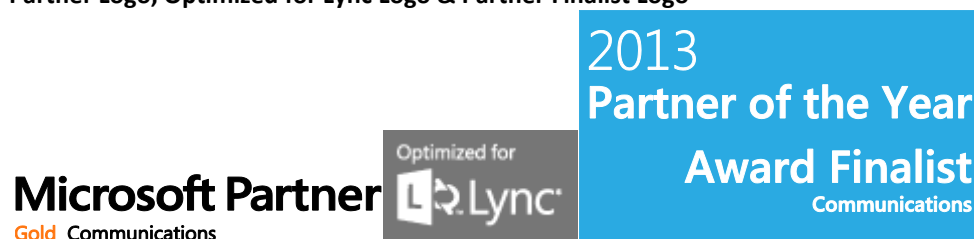
ENHANCE YOUR LYNC EXPERIENCE WITH JABRA

Jabra and Microsoft work as strategic partners to integrate Jabra devices into current and new generations of Microsoft Lync solutions to deliver the ultimate voice collaboration experience. Jabra's optimized audio devices enable you to derive the full business potential of your Microsoft® solution by offering:

- Increased productivity
- Enhanced mobility
- Reduced cost of ownership

On-devices call controls allow users to answer/end calls, adjust volume and mute calls directly from the device. The smooth user experience ensures fast adoption of your UC communications solution across your organization. You will also benefit from fast deployment and easy device management.

Partner Logo, Optimized for Lync Logo & Partner Finalist Logo



PORTFOLIO BROCHURE FOR MICROSOFT

Easy overview of which Jabra devices fit with your Microsoft UC solution

[Download Brochure](#) (see .zip for PDF)

JABRA CUSTOMER STORIES

BT GLOBAL

See how Jabra's Unified Communications devices enable BT Global employees to work productively and efficiently from any location.

<http://youtu.be/nxGg5Qqp2T8>

WORTELL

See how Jabra and Jabra's handsfree audio solutions support the deployment and optimize the UC experience for Wortell

http://youtu.be/eF5T_qp83cl

Promotional Offers:

If your company has already deployed or is thinking about deploying Microsoft® Lync™ we welcome the opportunity to talk with you and demonstrated to you how Jabra audio devices can enhance your Lync™ voice experience. Even if your company is exploring Lync Online™ you will still get the benefits of superior audio with a Jabra optimized device vs. PC speakers or a non-optimized device. Contact Jabra to talk about our products and to take advantage of our Lync offers <http://www.jabra.com/campaigns/MicrosoftLync> .

CISCO SOLUTIONS SECTION

MAXIMIZE YOUR CISCO EXPERIENCE WITH JABRA

Jabra and Cisco work together to develop quality audio end-points that complement Cisco's collaboration solutions with a superior user experience. Jabra has achieved that status of Cisco Preferred Solutions Developer – the highest level of partner achievements. This means our mutual customers can derive the full business potential of their Cisco collaborations solution, including:

- Increased productivity
- Enhanced mobility
- Reduced cost of ownership

On-devices call controls allow users to answer/end calls, adjust volume and mute calls directly from the device. The smooth user experience ensures fast adoption across your organization. You will also benefit from fast deployment and easy device management.

Preferred Logo & Cisco Compatible:



PORTFOLIO BROCHURE FOR CISCO

Easy overview of which Jabra devices fit with your Cisco UC solution

[Download Brochure](#) (see .zip for PDF)

Customer Stories

Cisco IT

The IT department at Cisco benefits from the high quality of Jabra headsets when receiving hundreds of calls each day from co-workers worldwide in need of technical support.

[Download PDF](#) (see .zip for PDF)

PROMOTIONAL OFFERS:

JABRA PROMOTIONS FOR CISCO JABBER

Get the ultimate Cisco experience with Jabra A Unified Communications solution is only as good as the audio end-point used. With Jabra you get the ultimate Cisco experience.

We invite companies who are piloting or engaged in deployment of Cisco Jabber for Windows, Cisco WebEx Connect or Cisco Jabber for Virtualized Environments to participate in our promotional programs.

Please contact your local Jabra sales representative to understand how your company can take advantage of these offers. <https://www.jabra.com/campaigns/CiscoOffers>