



# Adobe Creative Cloud for enterprise

Organizations everywhere are undertaking critical digital transformation strategies to engage their connected customers with relevant experiences. This mission requires an exponential increase in timely, highly personalized content. To be successful, companies need content velocity: the ability to create, remix and publish content faster than ever. Creative Cloud for enterprise is built for content velocity, providing a comprehensive creative platform that starts with the foundation of Adobe's industry-leading creative desktop and mobile apps — and unlocks modern workflows by deeply connecting assets across creative apps, projects and teams; and ensuring instant in-app access to creative resources like stock images and fonts to increase speed and reduce licensing complexity. Integration with Adobe Digital Publishing Solution (DPS) lets existing teams design and publish mobile apps without writing code, and integration with Adobe Marketing Cloud means experiences reach audiences faster and with greater impact. Built for sophisticated IT environments, Creative Cloud for enterprise includes all the necessary license management, deployment and security capabilities required to protect your organization's valuable creative assets.



#### **Create across desktop and mobile**

Empower your teams to create anywhere. Creative Cloud for enterprise delivers the world's best creative apps now reimagined to work across desktop and mobile, so you can start a project in a mobile app and finish it on your desktop to make the process of design fast, flexible, and untethered.



#### **Agility through asset-based — not file-based — workflows**

Increase your speed through instant access to critical project assets across creative apps and teams. Whether photos, brushes, sketches, colors, fonts, or design assets — everything can be organized, shared and synced thanks to Creative Cloud deeply connecting assets across the creative workflow. Connected assets deliver agility and brand consistency.



#### **Accelerate the design process with creative resources**

Resources like stock images and fonts are now at your team's fingertips, accessible right within the creative apps. Browse and license high quality fonts (Typekit) and royalty free images (Adobe Stock) from extensive libraries, or scale to meet project demands by hiring designers from the largest community of creative professionals.



#### **Engage your audience with integrated publishing and marketing workflows**

Continuously publish across all screens and surfaces — from print, web, and interactive to video, film and mobile. Integration with Adobe Digital Publishing Solution lets you create and publish mobile apps without coding. And, integration with Marketing Cloud makes the daily collaboration between Creative and Marketing departments smooth by seamless syncing of creative content to Marketing Cloud.

# Creative Cloud for enterprise

Always have access to the latest Adobe creative apps, services, IT tools and enterprise support

Apps, Services, and Features		What it's used for	Single App	Design	Design & Web	Video	Complete
Design apps	Adobe Photoshop	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis	•	•	•	•	•
	Adobe Illustrator	Create vector-based graphics for print, web, video, and mobile	•	•	•	•	•
	Adobe InDesign	Design professional layouts for print and digital publishing	•	•	•		•
	Adobe Bridge	Browse, organize and search your photos and design files in one central place		•	•		•
	Adobe Extension Manager	Install and manage extensions for many creative apps that are part of Creative Cloud		•	•		•
	Adobe InCopy	Professional writing and editing solution that tightly integrates with Adobe InDesign	•				•
Web apps	Adobe Acrobat Pro	Create, protect, sign, collaborate on, and print PDF documents		•	•		•
	Adobe Dreamweaver	Design, develop, and maintain standards-based websites and applications	•		•		•
	Adobe Flash Professional	Create rich interactive content across varied platforms and devices	•		•	•	•
	Adobe Flash Builder Premium	Build exceptional applications for iOS, Android, and Blackberry using a single codebase					•
Video and audio apps	Adobe Fireworks	Rapidly prototype websites and applications, and optimize web graphics			•		•
	Adobe Premiere Pro	Edit video with high-performance, industry-leading editing suite	•			•	•
	Adobe After Effects	Create industry-standard motion graphics and visual effects	•			•	•
	Adobe Audition	Create, edit, and enhance audio for broadcast, video, and film	•			•	•
	Adobe SpeedGrade	Manipulate light and color in video footage				•	•
	Adobe Prelude	Streamline the import and logging of video, from any video format	•			•	•
	Adobe Prelude Live Logger	Jump-start the production process by logging video on your iPad while shooting footage					•
	Adobe Encore	Author DVDs, Blu-ray discs, and web DVDs					•
Adobe Media Encoder	Automate the process of encoding video and audio to virtually any video or device format		•	•	•	•	
<b>Exclusive Creative Cloud Apps, Services, IT Tools and Support (not available in Adobe Creative Suite)</b>							
Apps	Adobe Photoshop Lightroom	Organize, edit, and publish digital photographs					•
	Adobe Muse	Design and publish HTML websites without writing code	•				•
	Adobe Edge Animate	Create interactive and animated web content with HTML5					•
	Adobe Edge Inspect	Preview and inspect web designs and content on mobile devices					•
	Adobe Edge Reflow (preview)	Design responsive CSS layouts for all screen sizes					•
	Adobe Edge Web Fonts	Access a library of free web fonts to use in your websites					•
	Adobe Scout	Test and optimize content for Adobe Flash Player and Adobe AIR					•
	Adobe Gaming SDK	Create and monetize games across devices					•
Services	Assets	Optional cloud storage (2-100GB per user) lets you store, iterate, collaborate and reuse your files and creative assets to keep you connected to your creativity at the office, at home or on the go with convenient access from your desktop and mobile device.		•	•	•	•
	Creative Cloud Libraries	Makes your favorite assets available to you and your creative team anywhere.		•	•	•	•
	Extract	Reinvents the comp-to-code workflow for web designers and developers.		•	•	•	•
	Device Preview	Gives you precise, in-context, real-time previews from Photoshop and Dreamweaver of your mobile app and responsive web designs on actual devices.		•	•	•	•
	Lightroom Mobile	Edit, organize, and share images anywhere, anytime with Lightroom mobile, a powerful companion app to Lightroom for desktop.		•	•	•	•
	Behance	Showcase and discover creative work.		•	•	•	•
	Behance ProSite	Build and manage your personal portfolio site.		•	•	•	•
	Adobe Typekit	Font service that brings thousands of fonts from foundry partners into one library for quick browsing, easy use on the web or on your desktop, and endless typographic inspiration.		•	•	•	•
	Adobe PhoneGap Build	Package mobile apps in the cloud.		•	•	•	•
	Adobe Story CC Plus	Combines screenwriting with production scheduling and reporting tools.		•	•	•	•
IT Tools and Options	Market	Creating great work just got easier with this collection of high-quality, curated assets that are free to every paid Creative Cloud member.		•	•	•	•
	Hosting Options	Creative Cloud for enterprise can be implemented as a shared service (multi-tenant) or managed service (single-tenant) configuration. The managed services option provides the greatest protection and control.		•	•	•	•
	Named User Licensing	Assign licenses to individual users based on Federated ID (Single Sign-on support via SAML 2.0), Enterprise ID or Adobe ID, simplifying license management and software deployment tasks.		•	•	•	•
	Adobe Enterprise Dashboard	A centralized, web-based console that allows IT administrators to establish and manage users, groups, and entitlements, as well as access deployment tools and enterprise-level customer support		•	•	•	•
	Packaging and Deployment Tools	Build custom packages of the apps and services, providing full control over product version, licensing type, and update policy via Adobe Creative Cloud Packager, an intuitive packaging tool.		•	•	•	•
Support	Addition of seats / True-up	Add seats without additional contract discussions or added procurement processes at the time of deployment, eliminating a time-consuming administrative task.		•	•	•	•
	Enterprise Support	Access specialized support personnel 24x7, 365 days per year, in multiple languages who can provide assistance with deployment planning, license management, and other IT topics.		•	•	•	•
	Expert Services	Schedule unlimited 30-minute phone sessions with Adobe experts.		•	•	•	•
	Product Training	Provide users with access to hundreds of hours of free online training with Creative Cloud Learn.		•	•	•	•

# Creative Cloud Portfolio

Creative Cloud for enterprise includes unique features in the areas of deployment, license management, security, and support that make it the best choice for large, enterprise organizations.

	Creative Cloud desktop apps only	Creative Cloud for teams	Creative Cloud for enterprise	Creative Cloud for enterprise with managed services
Creative Apps	Desktop Apps	✓	✓	✓
	Mobile Apps / Mobile-to-desktop workflows		✓	✓
Creative Resources	Stock Images		✓	✓*
	Stock Videos		✓*	✓*
	Web and Desktop Fonts		✓	✓
	Talent Search			✓
Connected Assets	Asset Collaboration		✓	✓
	Creative Libraries		✓	✓
	Per-user storage		✓	✓
	Pooled storage			✓
	Encryption of assets in transit		✓	✓
	Encryption of assets at rest			✓
Publishing	Adobe Digital Publishing Solution			✓**
	Support for industry standards including PDF, web standards, and video standards	✓	✓	✓
	Seamless integration with Adobe Marketing Cloud			✓
IT Tools	Corporate administration and deployment		✓	✓
	Corporate Identity Support (SSO)			✓
	Encryption Key Support			✓
	Configurable Services			✓
	Multi-tenant cloud storage and services		✓	✓
	Single-tenant cloud storage and services for data isolation			✓
	Multi-cloud configurations for global organizations			✓
	Integration with your corporate network via VPN			✓
Enhanced IT asset control			✓	

\*Available 2H 2015

\*\*Priced separately



**Adobe Systems Incorporated**  
345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

Adobe, the Adobe logo, Acrobat, Adobe AIR, Adobe Audition, Adobe Muse, Adobe Premiere, After Effects, AIR, Behance, Creative Cloud, the Creative Cloud logo, Creative Suite, Dreamweaver, Encore, Fireworks, Flash, Flash Builder, Illustrator, InCopy, InDesign, Lightroom, PhoneGap, PhoneGap Build, Photoshop, Photoshop Lightroom, Prelude, SpeedGrade, and Typekit are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Android is a trademark of Google, Inc. The Trademark BlackBerry is owned by Research In Motion Limited and is registered in the United States and may be pending or registered in other countries. All other trademarks are the property of their respective owners.

Adobe Creative Cloud services require an internet connection and are available only to users 13 and older. Use of services and applications require agreement to additional terms and Adobe's privacy policy (see <http://www.adobe.com/aboutadobe/legal.html>). Applications and Services may not be available in all countries or languages and may be subject to change or discontinuation without notice.

© 2015 Adobe Systems Incorporated. All rights reserved.

06/04/2015