



Technology Trends Shaping the Healthcare Industry

Unlock innovative, intuitive
care with leading solutions.

Insight[®] 



The new era of care

The healthcare industry has undergone massive change in recent years, adopting new technologies and fast-tracking digital strategies. The pandemic forced organizations to evolve at an unparalleled pace, resulting in the need for recalibration. Organizations need scalable technology solutions to better care for patients both in person and virtually.

As we look toward a reimagined future, healthcare must continue its digital journey. Overburdened staff, longer patient stays and increased remote care have transformed industry pain points. New challenges include further data optimization, more involved patients and a need for heightened security.

A partner on your side

Insight is the technology partner to help you navigate these new waters. Our expertise and trusted relationships with top technology brands will enable you to not only overcome new challenges, but also reinvent your organization as a healthcare center of the future.

Let's explore key trends shaping the future of healthcare and how a technology partner can provide the confidence you need to succeed.



Data optimization

There's no better time to take control of data in healthcare. With continued migration to the cloud and online systems, now is the time to empower patients and providers, utilize heightened information and improve efficiency.

The proper use of data can result in lowered costs, better care coordination and faster cyberattack detection. With predictive analysis, you'll apply data for precision medicines, predictive care and patient monitoring.

"But wait," you might be thinking. "Managing all this data feels nearly impossible."

That's where Insight can help. Sorting, storing and understanding data is crucial, and with the right technology, you'll utilize this information to its full potential.

As we navigate the future of care, your organization can benefit from:

- A centralized network for data management
- Optimization tools
- Powerful, scalable software
- Big data analytics tools

Our Insight experts are ready to guide you through these technologies and find the right fit for your organization.

Evolving patient experience

More than ever before, patients want a front-row seat to every facet of their healthcare experience. And this is a good thing — for care to be truly effective, patients must be actively engaged in consultation, treatment and follow up. However, enabling this level of involvement requires new, evolving technologies. For example:



Streamlined patient processing is vital in today's digital-first world. Future patients will expect to schedule, check in, pay for services and see results in a seamless, digital experience. With advanced processing tools and devices, you'll ensure patient security and satisfaction.



Remote patient monitoring keeps patients and care providers in touch no matter their location, providing the ability to easily coordinate treatment and manage care from afar. This solution doesn't just benefit the patient — with remote monitoring, healthcare systems can cut down on time, costs and resources, while delivering the high-quality care that patients expect.

The days of memorizing and reporting symptoms at a doctor's office are falling to the wayside. Wearable trackers and online patient tools are expected to grow in the coming years. For instance, **online portals and symptom tracking** enable patients to report their symptoms daily from the comfort of their home, significantly improving and accelerating their treatment.

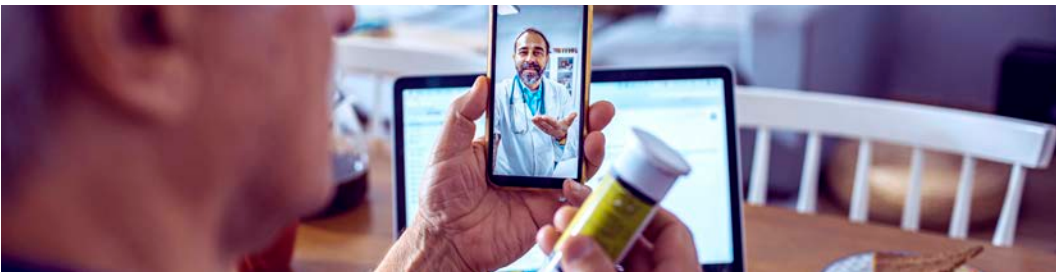
Intuitive telehealth

COVID-19 created a surge in telehealth use and availability, and its application isn't slowing down. In fact, according to analysis by Fortune Business Insights, the global telemedicine market is projected to grow from \$79.79 billion in 2020 to \$396.76 billion in 2027¹. Along with this growth, we'll likely see an ongoing evolution of telehealth technologies as patient expectations continue to grow.

When choosing or advancing your telehealth tools, you'll need to ensure:

- Intuitive technology for patients and providers alike
- Seamless scheduling, processing and payment opportunities
- Advanced data security (HIPAA and additional regulatory compliances)
- Electronic Health Record (EHR)-based telehealth tools
- Augmented and mixed-reality elements

This constant evolution can feel overwhelming — that's why it's crucial to have a technology partner on your side. Insight has established expertise in the industry, coupled with strong partner relationships and extensive IT capabilities. We'll help you navigate these complexities and achieve success.



Heightened cybersecurity

As we envision a more connected world of care, one concern remains at the forefront: cybersecurity. Healthcare data is one of the most valuable types on the black market, making it the target of relentless attack.

In 2018, the healthcare industry had the most cyberattacks after government.² And, in 2020, the FBI warned of a “coordinated criminal attack” on the U.S. healthcare system.³

As more and more sensitive information lives online, is shared through the cloud and gets accessed on personal devices, the need for state-of-the-art cybersecurity is crucial.

The good news? Securing your healthcare organization and data is possible with the right technology. But implementing and maintaining it requires security prioritization, both in budget and IT workload.

Insight offers trusted solutions to protect your entire IT environment — and experts to guide you every step of the way. The key to embracing healthcare innovation is strong security. We'll help ensure that you're prepared, vigilant and secure.



Are you ready to reimagine and innovate your organization?

Insight is the trusted technology partner to help you and your patients thrive in a drastically different world. We implement technology solutions that enhance collaboration, patient care, and in-person and remote diagnoses —without putting essential data at risk.

Our strong partnerships with top technology brands offer an array of solutions and products to help your organization achieve better business outcomes, such as delivering quality care from a distance, cost-effective and secure data storage, and increased mobility through connected devices.

As we navigate a new era of care, we invite you to boldly take on new IT initiatives with fearless ambition. With Insight at your side, you'll face each new challenge with confidence.

Imagine powerful data, confident providers and connected care. It's time to make the future of healthcare a reality for your organization. Talk with an Insight specialist today.



About Insight

Insight Enterprises Inc. empowers organizations of all sizes with Insight Intelligent Technology Solutions™ and services to maximize the business value of IT. As a Fortune 500-ranked global provider of Digital Innovation, Cloud + Data Center Transformation, Connected Workforce, and Supply Chain Optimization solutions and services, we help clients successfully manage their IT today while transforming for tomorrow.



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¹ Fortune Business Insights. (Jan 2021). Telemedicine Market Size, Share, Growth & Trends [2020-2027].

² Radware. (2019). The Trust Factor: Cybersecurity's Role in Sustaining Business Momentum.

³ Ikeda, S. (2020, Nov. 10). Wave of Cyber Attacks Hits U.S. Healthcare System as FBI Warns of Coordinated Criminal Campaign. CPO Magazine.