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VMware Cloud Provider Program Managed Service Provider Desktop Partner Handbook

Horizon Cloud and Subscription

March 2020



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Desktop Managed Services - Partner Handbook

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Program Overview

VMware Cloud Provider Program (VCPP)

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Program Overview

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VMware Cloud Provider Program Overview

Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

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VMware is your Partner in the Cloud

The VMware Cloud Provider[™] Program is the world's largest network of validated cloud services based on VMware technology, providing customers with unprecedented flexibility and choice of cloud providers on a local basis. VMware Cloud Provider Partners deliver service to provide customers with:

- A seamless transition to cloud for VMware customers
- Global cloud services availability and choice of validated cloud services from the VMware Cloud Provider Service Provider ecosystem
- Multiple compliance certifications, managed and application services, and vertical market specializations that meet customer requirements
- Data sovereignty provided through local VMware Cloud Provider Program Service Providers

Bypass the risks and uncertainties of commodity public clouds and incompatible hybrid clouds with robust and secure, infrastructure services you can use with confidence. VMware Cloud Provider Program Services are built on the same proven VMware cloud technology that more than 500,000 enterprises depend on in their datacenters and offer you the true IT agility, efficiency, and cost savings of the public cloud.

As the world's largest network of validated cloud services based on VMware technology, the VMware Cloud Provider Program enables partners to consume VMware products on a pay-as-yougo, pay-as-you-grow, monthly subscription model. By offering a wide range of VMware-based cloud services on a geographical basis, VMware Service Provider Partners can now offer hybrid cloud services that quickly and seamlessly extend the customer's data center into the cloud using the same VMware products and tools they already use on premise.



The world's largest network of validated cloud services based on VMware technology, providing our customers with unprecedented flexibility and choice of cloud providers on a local basis



VMware Cloud Provider Program Partner Journey

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Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

Desktop MSP (Horizon Services)

Business Process

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Build the cloud business you want and your customers need with the flexibility of diverse business models – allowing for continued growth and profitability

- Build your cloud with a subscription-based license rental model
- Utilize open licensing options for offering cloud services onand off- customer premises
- Leverage the managed services provider (MSP) model and differentiate through your managed services portfolio



Enable efficiency, agility, and security for your customers across their choice of clouds, devices, and workloads. VMware-based services solve your customers' challenges of moving workloads freely and enabling digital business safely

- Common SDDC Platform
 - o vCloud Director
 - o Networking & Hybridityo Storage
- Cloud Management Solutions o vRealize
 - o Usage Meter
 - o Chargeback Manager
- Cloud Service Enablement Solutions
 - Common SaaS Platform
 Cloud Native Apps
- VMware and Partner Solutions

 Disaster Recovery
 Horizon



Tap into a market of over 500,000 VMware customers looking to move workloads to a compatible cloud. VMware-led awareness and demandgeneration campaigns communicate the power of the VMware Cloud Provider Program ecosystem

- VMware validated services give your customers confidence and give you access to additional marketing benefits
- Ensure prospects find you by listing your validated services on vcloudairnetwork.com
- Announce your milestones through VMware supported press releases
- Illustrate your business wins with jointly published customer case studies



Advisor

With the freedom to deliver differentiated services and enabled through IP which helps you design, implement, and operate your cloud platform, you will become your customer's trusted advisor for their cloud strategy

Example Use Cases

- Workload Mobility
- Streamlining Customer Onboarding
- Storage as a Service with Virtual SAN



The Managed Services Provider (MSP) Model

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Program Overview

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VMware-based Cloud Services that meet your Business Needs

The VMware Cloud Provider Program (VCPP) is an ecosystem of over 4,400 service providers located in more than 100 countries offering VMware-based cloud services that address every business case, data sovereignty need, compliance requirement, and vertical market. There are two models within the VCPP program, – License Rental and Managed Service Provider.

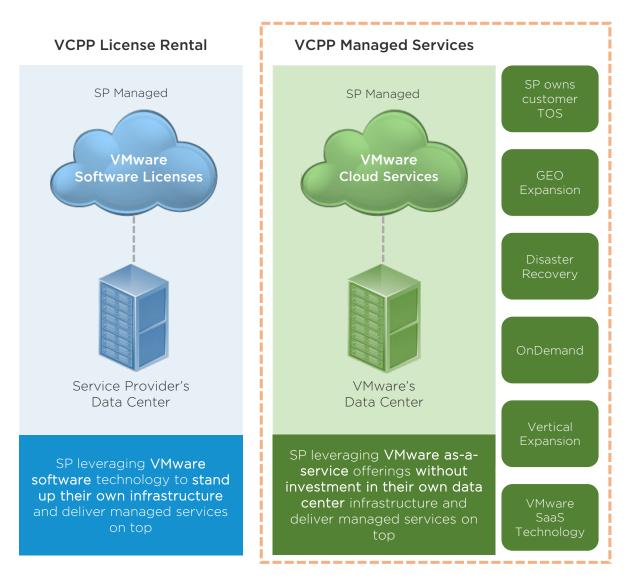
VCPP License Rental

Under the License Rental model in the VCPP Program, Service Provider partners leverage VMware software licenses to build out their own infrastructure offerings and managed services in their own data centers.

VCPP Managed Service Provider

Under the **Managed Services Provider (MSP)** program, partners purchase VMware Cloud services and offer managed services on top to resell to their customers

A key requirement of participating in MSP is that the Service Provider owns the terms of service and all support for their end customers. Geographic expansion is a key use case for the MSP model, where partners can quickly expand to new regions without expensive data center investments. In addition, partners can leverage VMware Air Certifications to reach into new customer verticals. And as we continue to add services to the VMware portfolio, MSP partners will be well positioned to capitalize on these technologies to enhance their own customer offerings.





Requirements and Benefits of the MSP Program

Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

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How Will Partners Benefit?

You will have more choice and greater flexibility in how to build and offer cloud solutions by leveraging VMware Cloud Services as your core infrastructure. As a Managed Services Provider, you can offer VMware Cloud Services, gain additional managed services revenue, and still own the terms of service (ToS) with customers to further strengthen your trusted advisor status.

This program extension means you can continue to leverage license subscription to build your own cloud and look for new opportunities with VMware Cloud Services, giving you more options to accelerate your growth.

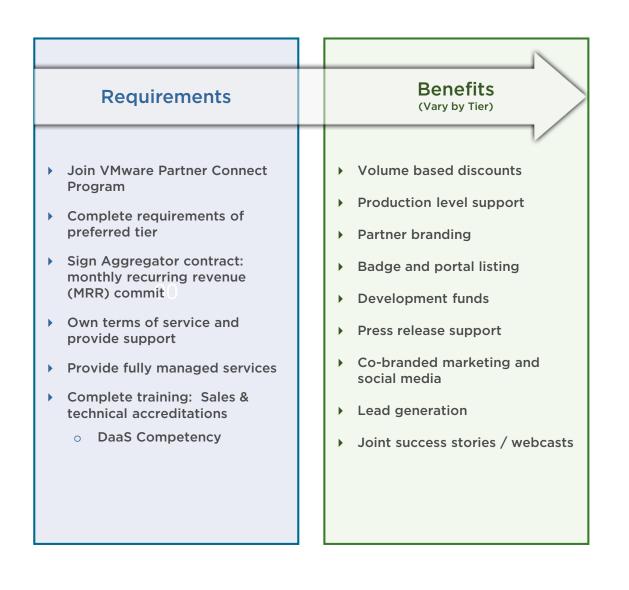
Requirements to Become an MSP

Service Providers must sign a new agreement with a monthly committed MSRP spend ("monthly spend") through an Aggregator partner. As a participating partner, you will own the terms of service with your customers and must include support and managed services.

How Will Your Customers Benefit?

By providing more flexibility in how you build and offer cloud solutions, the VCPP Managed Services Provider model will give your end-customers more choice.

Your customers will benefit from the VMware's as-a-service offering compatibility and agility and from the managed services you deliver to them. They can focus on their business, rather than IT because you are managing and monitoring their servers, desktops, networks, and more. You can also leverage VMware's compliance and certifications to add your value managed services and vertical market expertise to the core infrastructure.





Managed Service Provider Lifecycle

Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

Desktop MSP (Horizon Services)

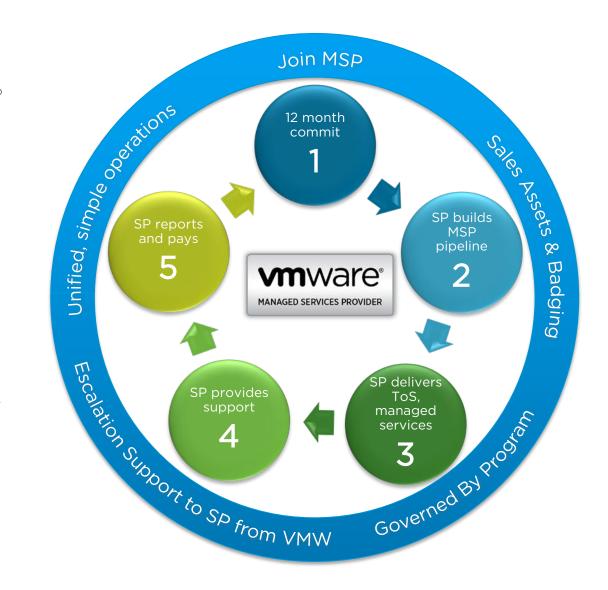
Business Process

Support

Program Lifecycle

Below is an overview of the VMware Cloud Provider Program MSP lifecycle.

- Commit to a 12-month Contract Partner signs a VMware Desktop Managed Service Provider contract with a VMware Aggregator. Partner then commits to VMware a monthly MSRP spend for 12 months.
- 2. Service Provider builds MSP Pipeline Partner initiates go to market activities and starts building their business for Managed Services. You can refer to the MSP Use Cases section in this handbook to identify potential business opportunities.
- **3.** Deliver Managed Services and Own the Terms of Service Once the opportunity has been identified, order Cloud Service from VMware and provide Managed Services as part of the offering to your customers. Partners must provide their own terms of service to their end-user customers. Partners must provide managed services as part of the offering to the customer. At a minimum this must include technical support for the service and all functions associated with service configuration, add-ons, renewals and anything pertaining to billing.
- 4. On-Board and Provide Support to your Customers Partner will have access to VMware onboarding services at time of initial VMware Subscription Services provisioning. Subsequently, Partner may obtain technical support from VMware via Global Support Services with the following provisions. In turn, Partners are responsible for all End User on-boarding and support, which may include but not limited to End User communication, any managed services, answering installation, configuration and usage questions.
- 5. Complete Monthly End Customer Reports and Pay Invoices On the 1st of every month, Partner will log into the Commerce Portal and review the prior month's usage. Partner will review the report and submit it to their Aggregator. Following that, the Aggregator will send the Partner an invoice for the month.





Managed Service Provider Route-to-Market

Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

Desktop MSP (Horizon Services)

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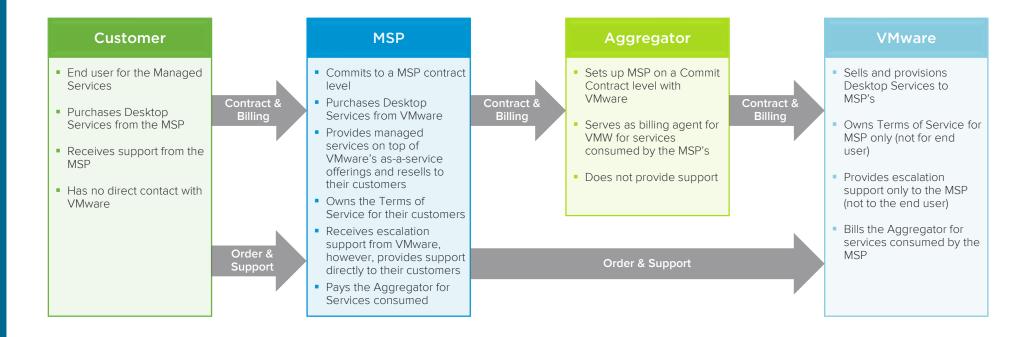
VCPP Managed Service Provider Route-to-Market Model

There are four participants in the VCPP Managed Service Provider model - the End user for the services ("Customer"), the Managed Service Provider ("MSP"), the Billing Agent ("Aggregator") and VMware.

The Managed Service Provider (MSP) will work with both an Aggregator and VMware in order to transact and purchase the cloud services.

The Aggregator is a billing agent for VMware and will work with the MSP to get a commit contract level signed. By committing to a monthly MSRP spend, the MSP will be entitled to a discount for the cloud services purchased from VMware. Additionally, the MSP will be granted access to VMware's ordering portal (MyVMware) in order to purchase cloud services directly from VMware. All purchases made from VMware will be at MSRP (list price). At the end of the month, the MSP will receive a consolidated bill from the Aggregator for the services consumed from VMware during the prior month, and it is at this time that their contracted discount will be applied to those purchases.

The MSP owns the terms of service (ToS) for their customers and is responsible for all of the transactions and support for them, which includes contract, order, support and billing. Please refer to the graphic below for more details.





Choosing MSP as the Right Business Model

Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

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Choosing the Right Business Model

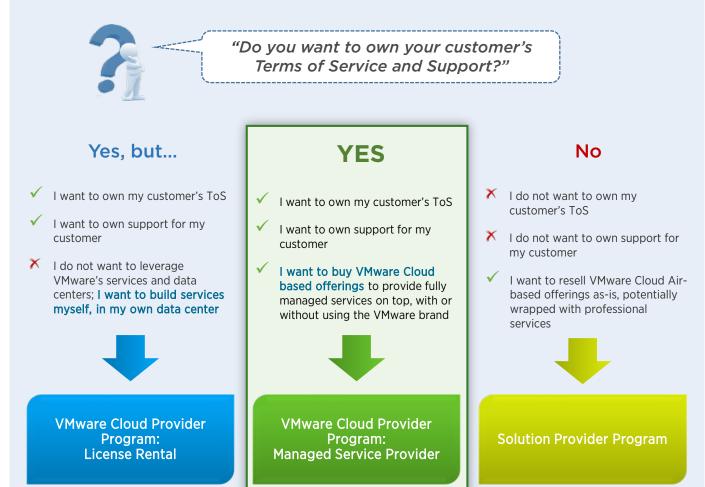
VMware provides our Service Provider partners several business models to choose from. In determining what is the right model, the first question to consider is: **"Do you want to own the Terms of Service (ToS) and Support?"**

If the answer is "No" and you prefer VMware to own the ToS and Support, then the correct model to adopt is the **Solution Provider Program**.

However, if the answer is "Yes" and you rather own the ToS and Support, then the **VMware Cloud Provider Program** is the right model for your business. Within this Program, there are two options to choose from.

Determining MSP is the Right Fit

- If you do not want to leverage VMware's services and data centers and rather build services yourself in your own data center, then the VMware Cloud Provider License Rental Program is the right model for you.
- On the other hand, if you want to buy VMware Cloud offerings to provide fully managed services on top, with or without using the VMware brand, then the VMware Cloud Provider Managed Service Provider Program is the right choice for your business.





The Desktop MSP Offer

Program Overview

VMware Cloud Provider Program (VCPP)

Managed Service Provider (MSP)

Desktop MSP (Horizon Services)

Business Process

Support

Desktop MSP - Horizon Cloud and Subscription

There are several type of contract commitments within the VMware Cloud Provider Program MSP program. The **Desktop MSP Commit Contract** enables our partners to purchase Horizon products. Please note that in order to purchase Horizon Cloud products, partners need to sign up for a separate commit contract from other MSP services.

VCPP MSP Contract Types

- Desktop MSP Commit Contract If your focus and target is to provided managed services for Desktop-as-a-Service (DaaS), then this is the right contract for you. You will only be able to purchase Horizon Services and their total spend will count towards your minimum monthly spend commit.
- Mobility MSP Commit Contract If your focus and target is to provided managed services for Enterprise Mobility Management, then this is the contract you will need to sign up for. You will only be able to purchase Workspace ONE products and their spend will count towards your minimum monthly spend.
- HCX MSP Commit Contract This is the choice for Service Providers who want to sell Hybrid Management solutions. You will only be able to purchase HCX products and their spend will count towards your minimum monthly spend.
- VMC MSP Commit Contract This is the choice for Service Providers who want to focus on Infrastructure-as-a-Service. You will only be able to purchase VMC con AWS products and their spend will count towards your annual commit.
- CHT MSP Commit Contract This is the choice for Service Providers who want to sell CloudHealth solutions. You will only be able to purchase CloudHealth software services and their spend will count towards your minimum monthly spend.
- vRA MSP Commit Contract This is the choice for Service Providers who want to sell vRealize Automation Cloud solutions. You will only be able to purchase vRA software services and their spend will count towards your minimum monthly spend.

Service Availability by Contract Type	Desktop MSP Contract	Mobility MSP Contract	VMC MSP Contract	HCX MSP Contract	CHT MSP Contract	vRA MSP Contract
Horizon Cloud and Subscription	~					
Workspace ONE		\checkmark				
VMware Cloud On AWS (VMW on AWS)			\checkmark			
HCX (Hybrid Cloud Extension)				\checkmark		
CloudHealth					\checkmark	
vRealize Automation Cloud						\checkmark



Horizon Universal Licenses

Program Overview

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Desktop MSP (Horizon Services)

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VMware Horizon Universal Licenses (HUL)

The VMware Horizon® Service universal license provides customers with a single subscription license for all Horizon products. The universal license entitles customers to:

Horizon Cloud

- Horizon Cloud on Microsoft Azure
- Horizon Cloud on IBM Cloud

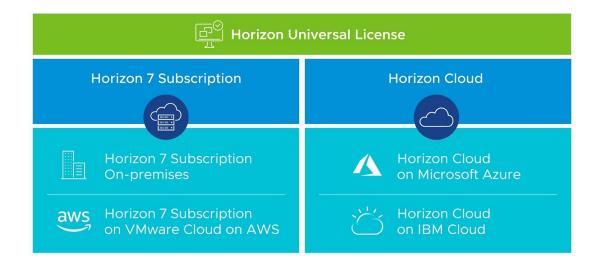
Horizon 7 Subscription

- Horizon 7 subscription on-premises
- Horizon 7 subscription on VMC on AWS

Please note that infrastructure is not included as part of the universal license. The license only entitles customers to Horizon Cloud and Horizon 7 subscription software. Customers are required to bring their own infrastructure or in the case of Horizon Cloud on IBM Cloud, purchase capacity from VMware.

Provisioning Horizon Universal Licenses

- New Customers to Horizon: New Horizon Cloud and Horizon 7 subscription customers are entitled to both products with the Horizon universal license. For more information on this, please visit the Horizon Cloud License page.
- Existing Horizon Cloud Customers: Current Horizon Cloud customers are now also entitled to the Horizon 7 subscription and can install it on-premises or on VMware Cloud on AWS. Horizon Cloud customers will receive emails related to the new universal license which will introduce the service and how to download and install Horizon 7 and the Cloud Connector. For more details on those communications, please visit the <u>Horizon Cloud License page</u>.
- Existing Horizon 7 Customers: Current Horizon 7 subscription customers are now also entitled to Horizon Cloud, which is available on fully managed infrastructure from VMware on IBM Cloud, or BYO infrastructure on Microsoft Azure. Horizon 7 customers will receive emails related to the new universal license which will introduce the service and how to download and deploy Horizon Cloud on either Microsoft Azure or IBM Cloud. For more details on those communications, please visit the Horizon Cloud License page.





Horizon Product Packaging

Program Overview

VMware Cloud Provider Program (VCPP)

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Desktop MSP (Horizon Services)

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Horizon Offerings for Managed Service Providers

Below is a list of the Horizon products (licenses, add-ons and deployment services) that are available through the MSP program. Please note that all initial orders for Horizon must include a minimum of 50 licenses. Always refer to the current VMware Price List for product availability.

Product	Options	Location	Product Type	Terms	Payments Methods	Minimum Qty for Initial Orde
Horizon Universal Licenses						
Horizon Cloud	Named, Concurrent		Core	1, 12, 24, 36, 48, 60-months	Prepaid, Annual, Monthly	50
Horizon Cloud Apps	Named, Concurrent		Core	1, 12, 24, 36, 48, 60-months	Prepaid, Annual, Monthly	50
Horizon Cloud for Workspace ONE Advanced	Named		Core	1, 12, 24, 36, 48, 60-months	Prepaid, Annual, Monthly	50
Horizon 7 Subscription	Named, Concurrent		Core	1, 12, 24, 36, 48, 60-months	Prepaid, Annual, Monthly	50
Horizon 7 Apps Subscription	Named, Concurrent		Core	1, 12, 24, 36, 48, 60-months	Prepaid, Annual, Monthly	50
Add-Ons						
Hosted Capacity (IBM)	Standard, Workstation	US, GE, JP, UK	Add-On	1, 12, 24, 36, 48, 60 month	Prepaid, Annual, Monthly	0
Storage	1 TB	US, GE, JP, UK	Add-On	1, 12, 24, 36, 48, 60 month	Prepaid, Annual, Monthly	0
Direct Connect with Cross Connect	1, 10 Gbps	US, GE, JP, UK	Add-On	1, 12, 24, 36, 48, 60 month	Prepaid, Annual, Monthly	0
Direct Connect for Network Exchange	1, 10 Gbps	US, GE, JP, UK	Add-On	1, 12, 24, 36, 48, 60 month	Prepaid, Annual, Monthly	0
P Addresses		US, JP, UK	Add-On	1, 12, 24, 36, 48, 60 month	Prepaid, Annual, Monthly	0
Deployment Services						
On-Boarding Services	Remote (in-region), Remote (off-shore), Basic, Advanced, Professional, Premium		Add-On	One Time	Prepaid	1



Program Overview

Program (VCPP)

Desktop MSP (Horizon Services)

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(MSP)

Support

VMware Cloud Provider

Managed Service Provider

Horizon Cloud Product Overview

Product Overview

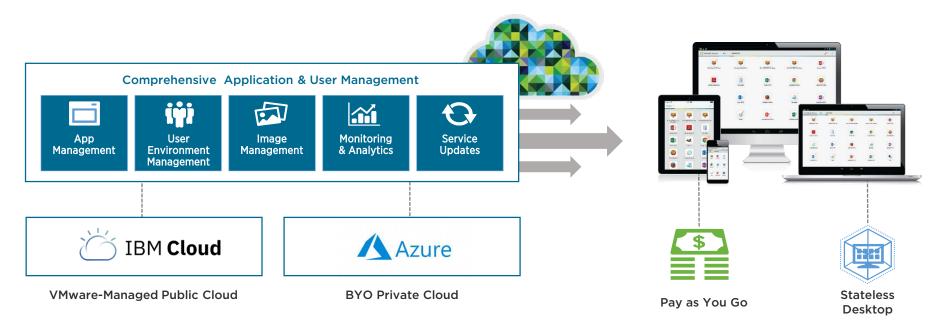
Horizon Cloud delivers feature-rich virtual desktops and applications using a purpose-built cloud platform that is scalable across multiple deployment options, including on-premises infrastructure or fully managed infrastructure from VMWare. The service supports a cloud scale architecture that makes it easy to deliver virtualized, feature-rich Windows desktops and applications to any device, anytime. And with a flexible subscription model and turnkey solutions, organizations can easily get up and running and scale quickly.

Horizon Cloud on IBM Cloud

Horizon Cloud with hosted infrastructure simplifies the delivery of Windows desktops and applications as a cloud service. IT can save time and money, without sacrificing enterprise requirements for security and control and end users are more productive, with a complete workspace they can access from any device, anywhere.

Horizon Cloud on Microsoft Azure

Horizon Cloud on Microsoft Azure gives organizations the ability to connect their own instance of Microsoft Azure to the incredibly intuitive Horizon Cloud control plane, creating a secure, comprehensive cloud-hosted solution for delivering virtualized Windows applications and session desktops. The solution brings VMware virtual applications and session desktops to 40+ Microsoft Azure global data centers, while offering customers all the benefits of Horizon Cloud, including automated service updates and an intuitive management interface.





Horizon Cloud How-to-Configure

Product Packaging and Components

Program Overview

VMware Cloud Provider Program (VCPP)

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Horizon Cloud begins with a named or concurrent user license subscription granting you access to the service. From there, you can add cloud-hosted capacity
managed by VMware or purchase your own on-premises infrastructure from any of our certified partners. Additional cloud-hosted infrastructure can be added at any
time and will have the same terms as your core subscription. A Horizon Cloud Pricing Calculator is also available to help you configure a desktop solution and its
estimated cost.

Step 1 Horizon Universal	Named User One Dedicated User per License	 Available in 1, 12, 24, 36, 48, 60 month terms 50-user minimum purchase required (additional licenses available in packs of 10) 	
License	Concurrent User Shared License (one user logged in at a time)	 No mixing licenses between Named and Concurrent users 	
Step 2	Buy IBM Cloud Infrastructure from VMware	 Available in 1, 12, 24, 36, 48, 60 month terms IBM infrastructure co-terms to user license subscription 	
Choose Your Infrastructure	Bring-Your-Own Azure Infrastructure	 For bring-your-own Azure, customer must provide their own Azure account 	
Step 3	Direct Connect (1Gps/10Gbps)	 Designed to support hosted infrastructure deployment Always co-term to the associated core subscription of 	
Horizon Cloud Add-Ons	1TB Hard Disk Storage	 Always co-term to the associated core subscription of user licenses Available in 1, 12, 24, 36, 48, 60 month terms 	



Program Overview

Business Process End-to-end Flow Join the MSP Program Get Trained on Desktop Commit to a MSP Spend Order Desktop Services Provision Service Complete Monthly Reports Invoice and Billing

Support

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Desktop MSP Business Process

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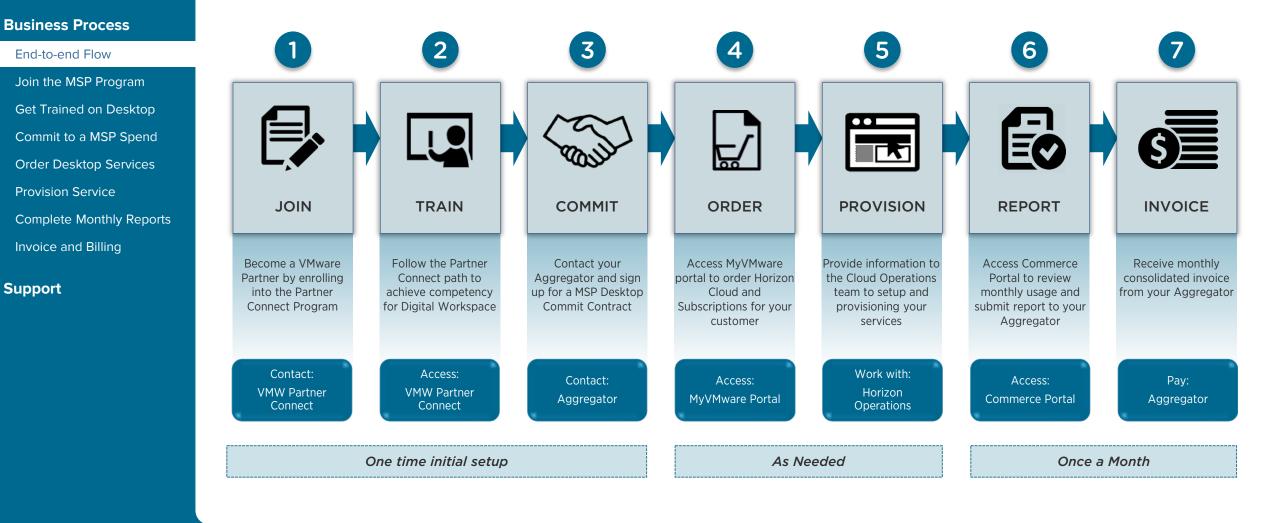
Program Overview

Support

Desktop MSP – End to End Business Process

End-to-End Operations Flow

Please follow these seven steps below to begin participating in the VMware Cloud Provider Program Desktop MSP program. Details on each of these steps are in the laid out in this chapter of the handbook.





Join the MSP Program

2

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Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Provision Service

Complete Monthly Reports

Invoice and Billing

Support

Join Train Commit Order

3

Become a VMware Partner

1

The first step to transact in the Cloud Provider Managed Service Program is to become a VMware partner. To achieve this status enroll in the **VMware Partner Connect Program**. Simply follow the instructions in the <u>Program</u>. <u>Guide</u>, accept the agreement and complete the necessary requirements.

For more information on the Partner Connect Program please go to here.

For any questions on the Partner Connect Program, please contact: <u>partnerconnect@vmware.com</u>.

For Partners Already Enrolled in Partner Connect

For Partners who are already enrolled in VMware Partner Connect, there is no additional enrollment or agreement needed as you are ready to transact in the Cloud Provider Program.

For Partners Already Enrolled with the VMware Cloud Provider Program, but not in Partner Connect

If you are already part of the VMware Cloud Provider Program, but not yet with VMware Partner Connect, we strongly encourage you to enroll into the Program by following the instructions in the <u>Program Guide</u>. Enrolling into Partner Connect will provide you with expanded benefits as a VMware Partner.

For non-Cloud Provider VMware Partners who are not enrolled with Partner Connect

If you are already a VMware Partner, but not a VMware Cloud Provider Partner and you have not enrolled in Partner Connect, you will need to sign up with Partner Connect first in order to transact as a Managed Service Provider. Simply follow the instructions in the <u>Program Guide</u>.



6

Report

5

Provision



4

Click <u>here</u> to access the VMware Partner Connect Program Guide for enrollment instructions



Complete Digital Workspace Competency



Achieving Partner Competency for Digital Workspace

At VMware, competencies are meant to recognize sales and technical proficiency, delivery expertise, and customer success for VMware services. Achieving VMware partner competencies allow you to strengthen your services capabilities and unlock valuable benefits. The Partner Connect program will provide you with the framework and path for you to achieve the Digital Workspace competency. You will need to start off by completing the Foundational Requirements (see #1 in the graphic below). From there you can make investment in the Digital Workspace solution competency (see #2 below).

For complete details on the Partner Connect Program and how to achieve competency for your solution track, please refer to the Partner Connect Program Guide.



Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Provision Service

Complete Monthly Reports

Invoice and Billing

Support

Sign up for a Desktop MSP Contract Commitment



Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Provision Service

Complete Monthly Reports

Invoice and Billing

Support

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Sign an MSP Contract with your Aggregator

The Cloud Provider Managed Service Program works as a volume purchase program. Partners are required to sign up for a monthly commit spend in return for a discount on the purchase of the service. The higher the commitment to the service, the higher the discount that the partner will receive. All commit contracts are for a 12-month period and the committed spend is tracked on a monthly basis. When you have determined the monthly commit discount and discount to the DaaS service, you are now ready to sign an MSP commit contract. To do so, please select an aggregator you wish to work with (see next page for details). The contract is for a 12-month period and requires a committed monthly spend.

Partner Pricing for Horizon Cloud and Horizon 7 Subscriptions

Important – Please engage your Cloud Provider sales manager to finalize all pricing and discounts for DaaS. They will be best equipped to provide the appropriate discounting based on opportunity sizing. Your sales manager will work with you to determine Horizon Universal License, Infrastructure and Deployment requirements and based on that will calculate a commit spend and the appropriate discount that you qualify.

Please be aware that purchases of VMware hosted infrastructure (by IBM) and Deployment services may qualify for a different discount level than those for the Horizon Universal Licenses. As always, please consult with your VMware sales manager for any pricing and discounting details for all Horizon products.

Service	Monthly Commit Spend (Based on MSRP)	Partner Discount off MSRP
DaaS (Horizon Cloud and Subscriptions)	\$ amount to be determined (engage your Cloud Provider Sales Manager)	% discount to be determined (engage your Cloud Provider Sales Manager)

Commit Contract Guidelines

Contract Commitment Periods are for 12 months - Achievement of the commit spend is calculated on monthly basis There is no monthly averaging. All calculations of the monthly commit spend is based on MSRP.

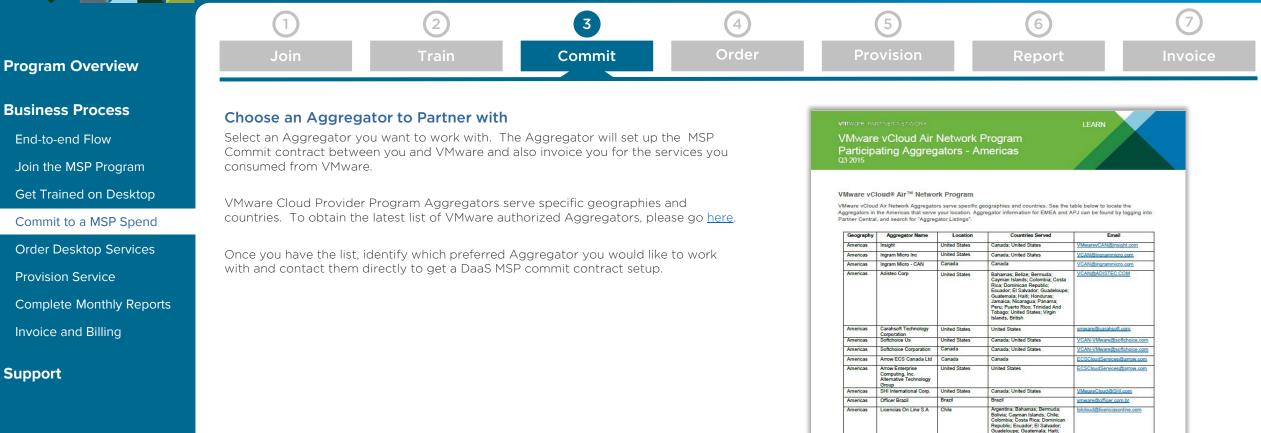
Calculating Monthly MSRP Spend - At the end of every month, VMware will calculate the MSP monthly spend. Calculation for the achievement of the Monthly Spend is based on MSRP total. However, invoicing for the services you consume will be based on MSRP minus your contract discount. Service Providers will be billed for the minimum monthly spend plus any additional charges consumed over that amount.

3-Billing Cycle Grace Period – When signing up for your initial commitment period, Service Providers will have a grace period for the first 3-billing cycles, during which you can ramp your monthly spend. You will only be invoiced for the actual services order, without the minimum monthly commitment amount being enforced during that timeframe.

Changing Commitment Levels - Partners may sign a new MSP contract with VMware at any time if they are committing to an increased minimum Subscription Service consumption contract – "Upgrade" - for example, moving from MSP Level-1 to MSP Level-2. Partners must sign a new contract for a 12-month period starting on the change date. However, partners are not able to sign a new contract for a lower minimum commitment – "Downgrade" - during the 12-month term of their contract.



Sign up for a Desktop MSP Contract Commitment



Honduras: Jamaica: Mexico: Nicaragua; Panama; Paraguay; Peru; Puerto Rico; Trinidad And Tobago; Uruguay; Venezuela, Bolivarian Republic Of; Virgin slands, British; Virgin Islands, U.S

Americas

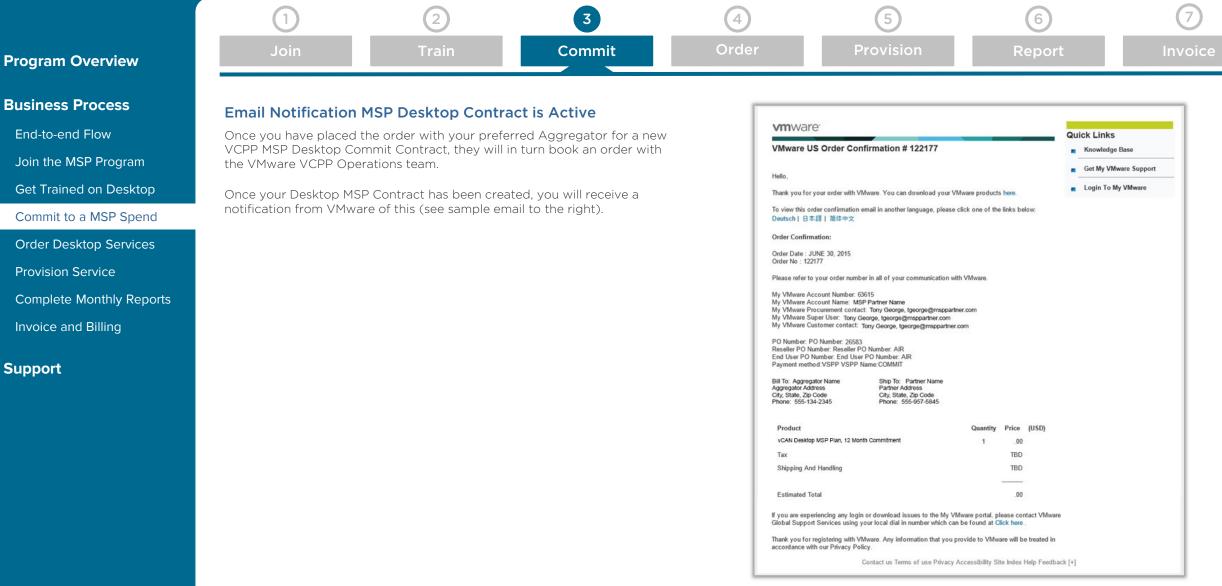
vmware[•] Your Cloud Advantage

DCL Brasil Distribuidora

VMware, Inc. 3401 Hillylew Avenue Palo Alto CA 94304 USA Tel 877-486-9273 Fax 650-427-5001 www.vmware.cc



Notification MSP Commit Contract is Setup



 $\widehat{}$



Access MyVMware to Order Services

3

Commit

4

Order

7



Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription

Provision Service

Complete Monthly Reports

Invoice and Billing

Support

Login to MyVMware Portal

1

Once your Desktop MSP Commit Contract is active and your personal partner environment has been created, you are now ready to start placing Horizon orders for your customers.

2

Use your existing VCPP Partner credentials to login to MyVMware. You should have received an email with your username and password with access to MyVMware when you first activated your VCPP contract. If you have forgotten your password, click on the "Forgot your password link." If you have further problems accessing your account, please contact <u>partnernetwork@vmware.com</u>.

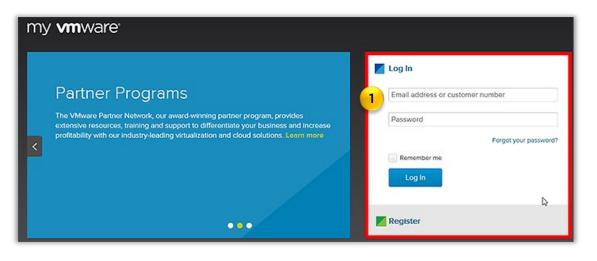
Through MyVMware portal, you will order new services, add-ons, renewals and upgrades for all of your VMware services.

1. To begin, log in to MyVMware.com and enter your credentials as issued by VMware.

Login to the VMware Cloud Provider Program Portal

- 2. To view your VMware Cloud Provider Program information within your MyVMware account, click on the "**Accounts**" tab.
- Then select the "vCloud Air Network" option from the pick list.

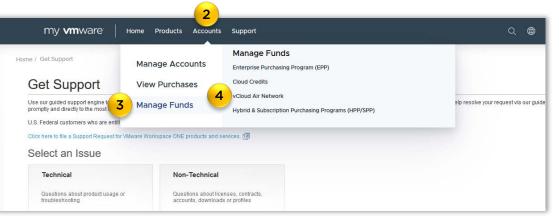
Through this portal, you will be able to place orders for new services, add-ons, renewals and upgrades.



6

5

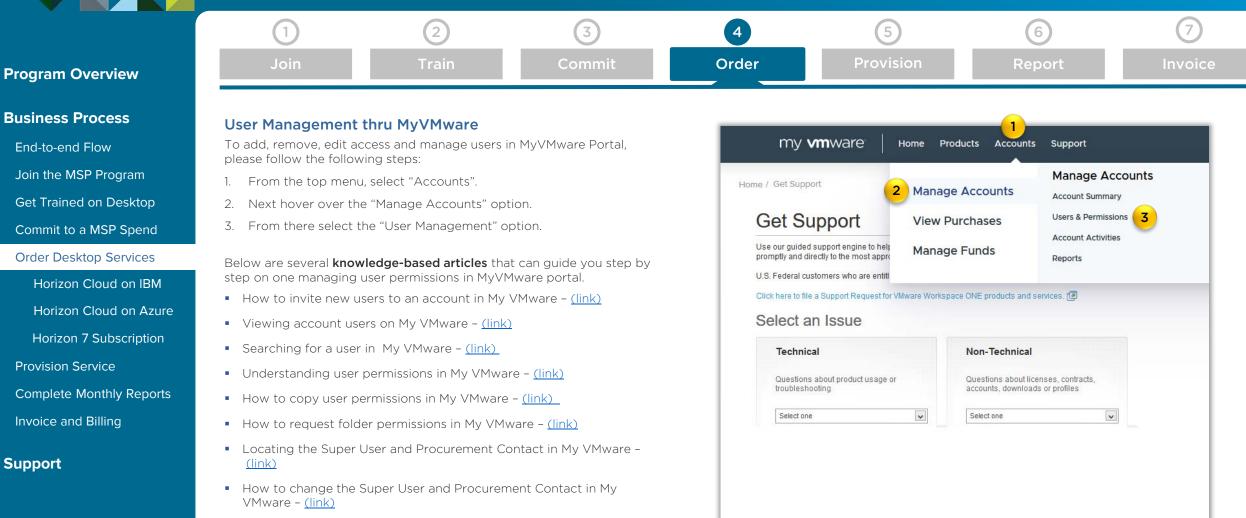
Provision



VMware Cloud Provider Program Desktop Managed Services Handbook - March 2020



Managing Users on MyVMware Portal





View your Contract and Account Information



Business Process

Program Overview

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Horizon Cloud on IBM

Horizon Cloud on Azure

Horizon 7 Subscription

Provision Service

Complete Monthly Reports

Invoice and Billing

Support

VCPP MSP Contract Details

This is the VMware Cloud Provider Program home page within MyVMware, where you can view your existing MSP Desktop Contract.

- 1. You can see Reference number for your contract.
- 2. Just below that, you can view any service consumption for the month under this contract.
- 3. Below the consumption, you can view your monthly commitment level.
- 4. And finally, you can see the remaining balance for the month. The current balance amount will equal the commitment amount minus the subscription consumption amount.
- 5. On the right, you will see your company's account number and name, the commit contract number, your contracted aggregator, your authorized currencies and the primary owner and user of your MyVMware account.
- 6. There is a 12-month contract commitment term in the VMware Cloud Provider Program, and that is also reflected here.
- 7. You will see the specific start and end dates of your contract listed as well.
- 8. Finally, you can link from here to view billing and payment information on the VMware Cloud Provider Commerce Portal.
- 9. Once you are ready to configure and procure a cloud environment, click on the "Start" button.

Account			Accounts r SmokeTest SP2	Support
Account				
Account			r SmokeTest SP2	2
Asset Contract#	Premier AMER.		SmokeTest SP2	
	Aggregator			
/				
End Date		ents on 8		
	Aggregato Currenc Contract Terr Start Dat	Asset Contract# 12641893 Aggregator VMW Test Aggregator Currency USD (\$) Contract Term 12 Months ① Start Date 2016-11-04 End Date 2017-11-03 View billing and paym	Asset Contract# 12641893 Aggregator VMW Test Aggregator Currency USD (\$) Contract Term 12 Months Start Date 2016-11-04 End Date 2017-11-03 View billing and payments on 8	Asset Contract# 12641893 Add Remove Aggregator VMW Test Aggregator Currency USD (\$) Contract Term 12 Months Start Date 2016-11-04 End Date 2017-11-03 View billing and peyments on 8



User Permissions to Place Orders

Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Horizon Cloud on IBM

Horizon Cloud on Azure

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User Permissions and Access to your Desktop Contract

MyVMware designates an Administrator from the Partner to manage their Desktop Commit Contract in the tool. This person is labeled as "**Owner**" (1) under their commit contract.

The "owner" can grant permissions to other users within your organization to access this contract to place Desktop orders. These users will be labeled as "Users' (2).

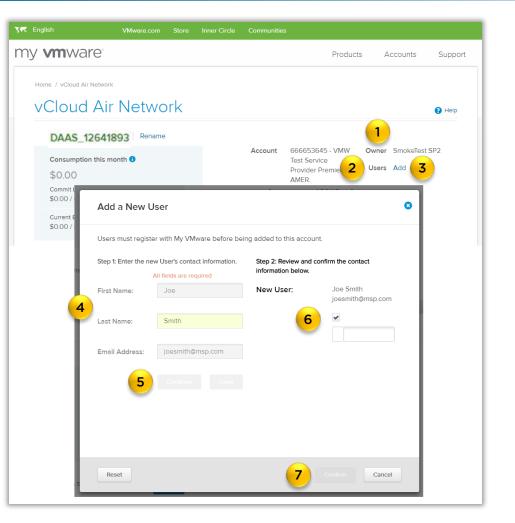
Adding Users to your Desktop Contract

To add new users to your contract, the Administrator or "Owner" (1) can follow these steps below.

- 3. Click on the "Add" link in your contract page. You will be prompted to enter the information for the user you wish to add.
- 4. Enter their first name, last name and email address. Important: Please ensure that the correct email address is entered correctly in order for the invited party to receive it.
- 5. Press Continue
- 6. Next you will be prompted to confirm your request. Click on the checkbox.
- 7. Click on "Confirm" to continue

Your designated user will be able to view your Desktop Commit Contract and order new services once they login to the MyVMware tool.

Note – if you need to grant access to users to the MyVMware tool itself, please refer to the <u>Support section on MyVMware</u>.





Ordering Horizon Cloud and Subscription

3

Commit

4

Order

7



Business Process

- End-to-end Flow
- Join the MSP Program
- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription
- Provision Service
- Complete Monthly Reports
- Invoice and Billing

Support

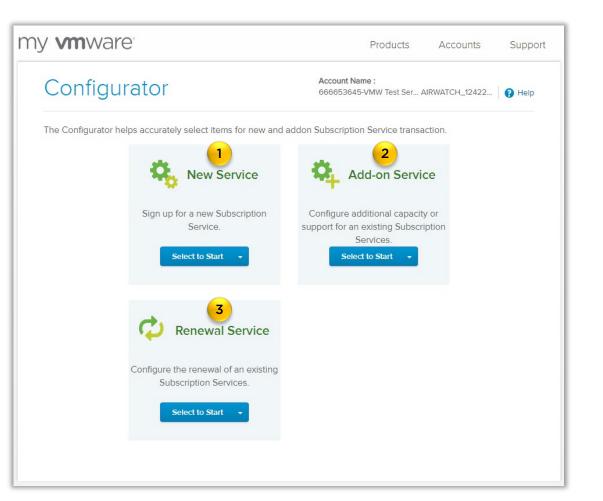
Using the Configurator to Order Horizon Services

1

This page allows you to order Horizon Cloud and Subscriptions, Add Capacity to an existing service, modify your renewal preferences or upgrade a service.

2

- 1. New Service Use this selection to add a new service for a new customer into the service. Initial orders for the Service Offering include core named or concurrent user licensing, Standard Desktop Capacity, Support, IP Address, and Internet Bandwidth components for a single Service Offering instance ("Service Identifier" or "SID"). A SID# (service ID number) will also be created and associated for this customer's subscription with Horizon.
- 2. Add-On Service Use this to add services to an already existing customer subscription, which already has a SID# assigned. All add-on services will co-term with the original subscription (SID) start and end dates. Add-ons may include additional capacity and hard disk storage.
- **3. Renewal Service** Use this to renew an existing service for an existing customer subscription (SID#). Note that subscriptions automatically renew unless configured otherwise. Each SID will automatically renew using the current configuration and the existing subscription term duration. You may opt out of auto-renewal by changing your renewal option setting for the SID within the My VMware Portal. The deadline to change the renewal option is 30 days prior to the last day of the current SID subscription term.



6

Report

5

Provision



Ordering a New Service

7



Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Horizon Cloud on IBM

Horizon Cloud on Azure

Horizon 7 Subscription

Provision Service

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Invoice and Billing

Support



Ordering New Horizon Services

We will focus on the steps on how to order new Horizon Cloud and Subscriptions.

As a reminder, use this function only when you are adding new customers into the service. A new SID (service ID) will be created each time you order a new service. If you need to add devices to an existing customer, please use the "Add-On Service" function instead.

- Got to "New Service" and click on "Select to Start" to see your list of available services, which are based on your commit contract type.
- 2. Select the "VMware Horizon Subscription or Horizon Cloud" option to provision subscription Desktop services. You will only be able to view this option after your new Desktop MSP commit contract has been submitted and approved.

my **vm**ware Configurator ? The Configurator helps accurately select items for new and addon Subscription Service transaction. New Service **Renewal Service** Sign up for a new Subscription Service. Configure the renewal of an existing Subscription Services. SELECT TO START... SELECT TO START ... AirWatch or Workspace ONE VMware Horizon Subscription or Horizon Cloud Wavefront by VMware Add-on Service Configure additional capacity or support for an existing Subscription Services. SELECT TO START...



Configuring Horizon Order thru MyVMware



Program Overview

Business Process

End-to-end Flow

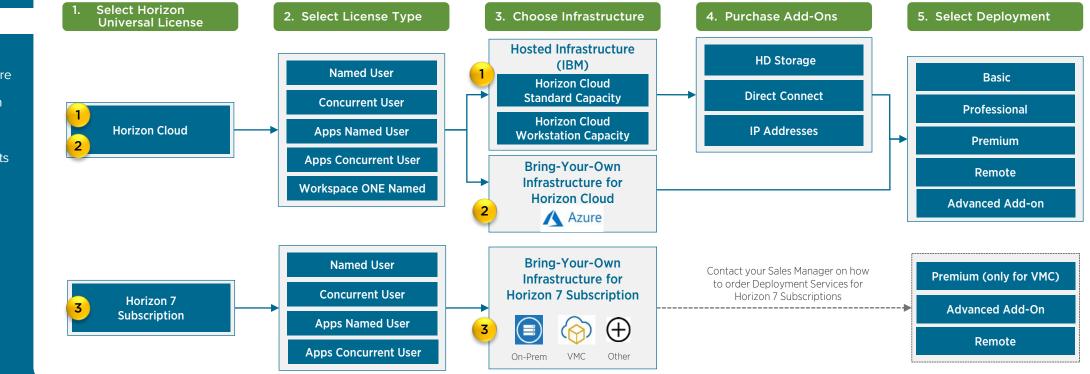
- Join the MSP Program
- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription
- **Provision Service**
- Complete Monthly Reports
- Invoice and Billing

Support

Horizon Configuring Process

The ordering process for Horizon thru MyVMware requires five steps (detailed below). This section of the handbook will detail the configuration and ordering flow for the following Horizon options:

- 1. Horizon Cloud on IBM (Hosted Infrastructure) start now
- 2. Horizon Cloud on Azure (Bring-Your-Own-Infrastructure) start now
- 3. Horizon 7 Subscription (Bring-Your-Own Infrastructure) start now



VMware Cloud Provider Program Desktop Managed Services Handbook - March 2020



Ordering Horizon Cloud on IBM

Program Overview

Business Process

- End-to-end Flow
- Join the MSP Program
- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
 - Horizon Cloud on IBM
 - Horizon Cloud on Azure
 - Horizon 7 Subscription
- **Provision Service**
- Complete Monthly Reports
- Invoice and Billing

Support

1	2	3	4	5	6	7
Join	Train	Commit	Order	Provision	Report	Invoice
 First, we will focus on h MyVMware tool. Once y Horizon Cloud" from the Service" page. The first step is to select Select "All" for Regind Type. The options in the construction only these options that there are 5 use Horizon Cloud - Horizon Cloud - Horizon Cloud A Horizon Cloud A Horizon Cloud for The options in the construction of the options of the options of the options of the options of the option of the opti	ion to purchase Horizon s prange box are for Horizo to purchase Horizon Clou or license options under th Named User Concurrent User Opps – Named User Opps – Concurrent User Opps – Concurrent User Or Workspace ONE Adva grey box are for Horizon You should not be select	 bud on IBM thru the on Subscription or on Subscription or on will see the "Configure icense for Horizon Cloud. ervices under Service on Cloud products. Select d Licenses. Please note note note note note note note not	my vmware Purchase a Service CONFIGURE SERVICE Service Region Service Type	2 All fields are required VMware Horizon Subsc All - Horizon VMware Horizon Cl VMware Horizon Cl VMware Horizon Cl Subscription - Named L VMware Horizon Cl Subscription - Concurren VMware Horizon Cl Subscription - Concurrent VMware Horizon Cl Subscription - Concurrent VMware Horizon Cl Subscription - Concurrent VMware Horizon Subscription vSphere) - Named User VSphere) - Concurrent Cl Subscription - Concurrent Cl NE Advanced, Named VSphere) - Concurrent Cl VSphere) - Named User VSphere) - Named User	ription or Horizon Cloud loud Named User Core loud Concurrent User Core loud Apps Service - Core Jser loud Apps Service - Core ent User loud Service for Workspace I User Core Service Duser Core Service on Add-on (without user scription Add-on (without	BMIT ✓ COM These options are for <u>Horizon Cloud</u> These options are for <u>Horizon 7</u> Subscriptions



Select License Type for Horizon Cloud



Program Overview

Business Process

- End-to-end Flow
- Join the MSP Program

1.

- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription
- **Provision Service**
- Complete Monthly Reports
- Invoice and Billing

Support

Configuring a New Horizon Cloud Service

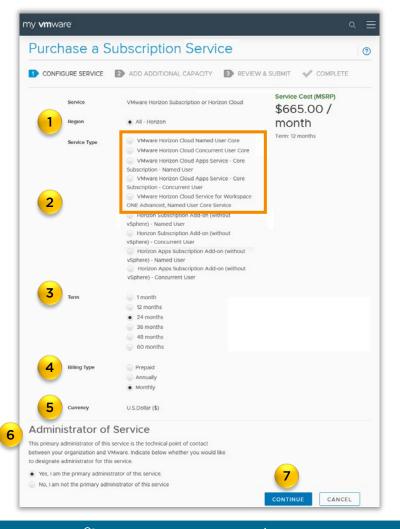
Now let's continue the configuration and ordering for a Horizon Cloud Service:

- Select "All" for Region to configure a Horizon Cloud Service
- 2. Under "Service Type" select the VMware Horizon Cloud user license type.
 - **Named User** is one dedicated user per license. Per named user (NU) is recommended for virtual environments with staff that require dedicated access to virtual machines throughout the day.
 - **Concurrent User** is for a shared license (one user logged in at a time). Per concurrent connection user (CCU) is recommended for virtual environments with a high number of users who share machines throughout the day, such as students and shift workers.
 - Horizon Cloud Service for Workspace ONE Advanced is for partners who have purchased the Workspace ONE product and is looking to add the Horizon Cloud service to integrate into a Workspace ONE Advanced solution.
- 3. Select the Term length for the Service. Options are available from one month to a 60 month term.
- 4. Select the Billing Type for the Service between paying Prepaid, Annually or Monthly basis.
- 5. The currency is pre-populated by default according to your enabled currency.

Defining Administrator of Service

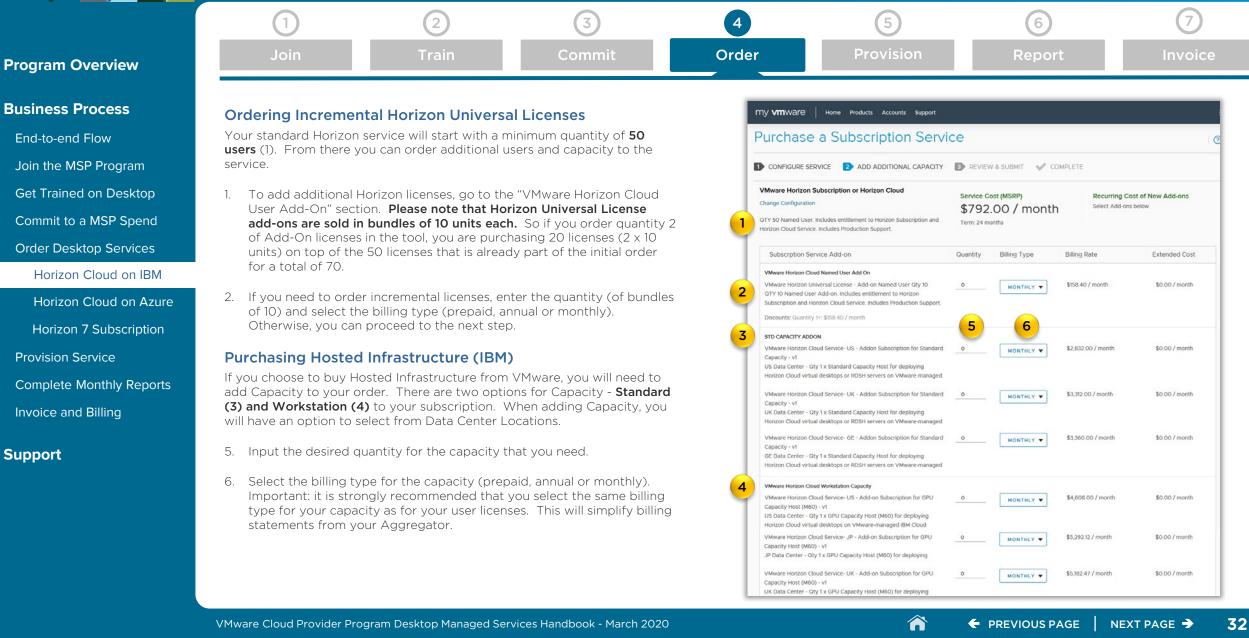
At the bottom of the configuration page, you will see an option to select a primary service administrator.

- 6. If the person placing the order is the primary administrator, click on the "Yes, I am the primary administrator of this service" button. If the person who should receive the login to the Horizon Management Console is different from the person submitting this order request, then click on the "No" button and enter his/her name and email address.
- 7. Click on "Continue" when finished.



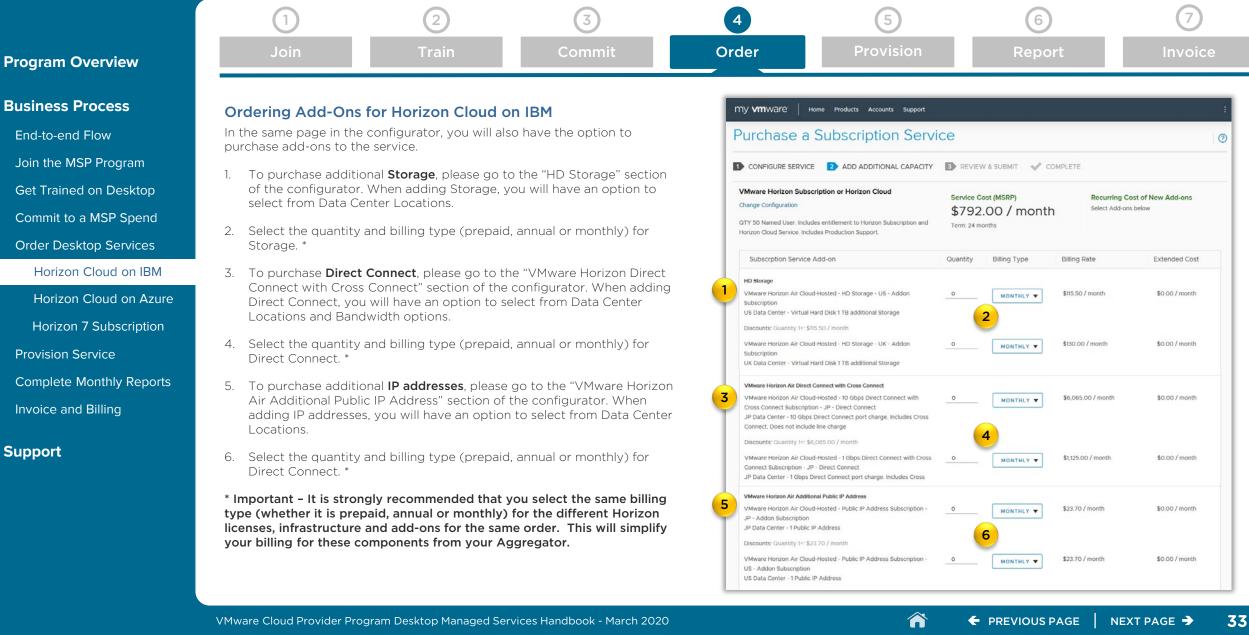


Ordering Incremental Licenses and Infrastructure



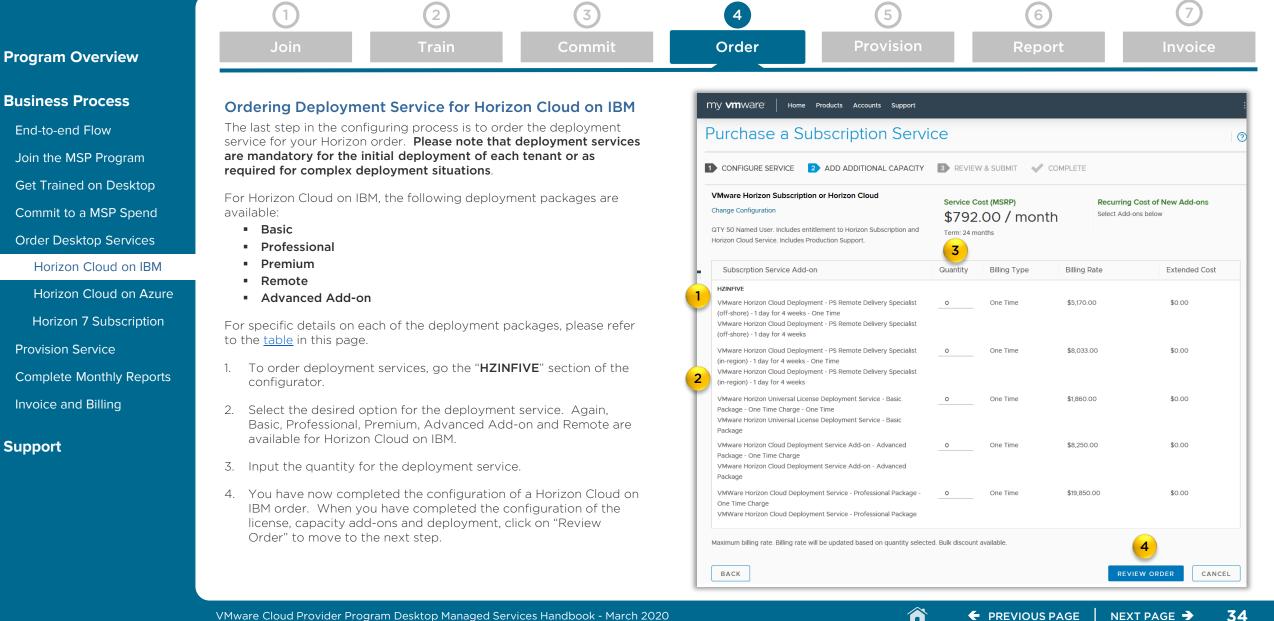


Ordering Add-Ons to Horizon Cloud on IBM





Ordering Deployment Services for Horizon Cloud





Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Horizon Cloud on IBM

Horizon 7 Subscription

Complete Monthly Reports

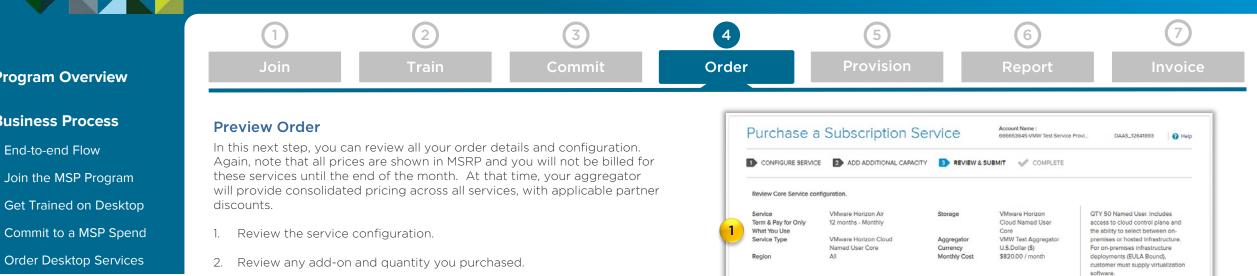
Provision Service

Invoice and Billing

Support

Horizon Cloud on Azure

Review Order Details



2

- Review the order costs. 3.
- Click on the agreement on the Terms and Conditions. 4.
- Important As required by the program, basic end customer 5. information must be provided at time of ordering. Please go to "Click to add end customer information" to input your end customer's information.

Term & Pay for Only 12 month What You Use Service Type VMware Named L Region All Subscrption Service Add-on	Horizon Air s - Monthly Horizon Cloud Iser Core	Storage Aggregator Currency Monthly Cost	VMware Hortzon Cloud Named U: Core VMW Test Aggre U.S.Dollar (\$) \$820.00 / month	ser egator	OTY 50 Named User. Includes access to cloud control plane and the ability to select between on- remises or hosted infrastructure. For on-premises infrastructure deployments (EULA Bound).
Term & Pay for Only 12 month What You Use Service Type VMware Named L Region All Subscrption Service Add-on	s - Monthly Horizon Cloud	Aggregator Currency	Cloud Named Us Core VMW Test Aggre U.S.Dollar (\$)	ser egator	access to cloud control plane and the ability to select between on- premises or hosted infrastructure. For on-premises infrastructure
Named L Region All Subscrption Service Add-on		Currency	U.S.Dollar (\$)		For on-premises infrastructure
Region All Subscrption Service Add-on	lser Core				
Subscrption Service Add-on		Monthly Cost	\$820.00 / month		deployments (EULA Bound).
					customer must supply virtualization software.
VMware Horizon Cloud Standard Caj		Quantity	Billing Type	Billing Rate	Extended Cost
	pacity				
VMware Horizon Cloud Service - Japa Standard Capacity Japan Data Center - Qty 1 x Standard vRAM, 30GB HD). VMware hosted caj	Capacity (1vCPU, 2GB	2 edit	Monthly edit	\$16.00 / month	\$32.00 / month
	Hide c	0	Due N Core Service Month Add-On Month This Service Monthly C Core Service Month Add-on Service Month Total Order Commitm Total Order Cost of A Total Cost of A	ly Cost \$152.0 ost \$972 ly Cost \$820.1 ly Cost \$152.0 ent \$11,64 nonths) \$9,841	00 00 / month 00 / month 00 / month 54,00 .00

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Enter End Customer Information

7

Invoice

Program Overview

Business Process

- End-to-end Flow
- Join the MSP Program
- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription
- **Provision Service**
- Complete Monthly Reports
- Invoice and Billing

Support

2	3	4	5
Train	Commit	Order	Provision

Input End Customer Details

1

Once you click on the "Click to add end customer information" link, you will now be prompted to enter the details for the customer you intend to sell this service to.

- 1. Enter your end customer details. The following fields are mandatory: Customer Name, Country, and Zip or Postal Code.
- 2. When completed, please press on "Submit" to place the order.

Entering the End Customer details is important as that information will be attached to the Service ID (SID) for your monthly end user reporting activities in the business portal. This will allow you to associate a purchase and it's SID number with an actual customer name.

Additionally, it ensures that VMware sales compensation occurs, aligning our field team to sell with you, the Managed Service Provider partner.

As such, entering the End Customer details is a mandatory step that partners must complete as prior to order submission. We sincerely appreciate your understanding and support in this critical step of the ordering workflow.

	*Required Field			
*Customer Name	Customer			
*Country	United States	v 1		
*Zip or postal code	Postal Code			
Address 1	Enter Address			
Address 2				
Address 3				
City	Enter City			
County				
State/Province	Enter State			
Unique Identifier for End Customer				
		Cancel	2	

6

Report



Purchase Confirmation



Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Horizon Cloud on IBM

Horizon 7 Subscription

Complete Monthly Reports

Provision Service

Invoice and Billing

Support

Horizon Cloud on Azure

Order Reference ID

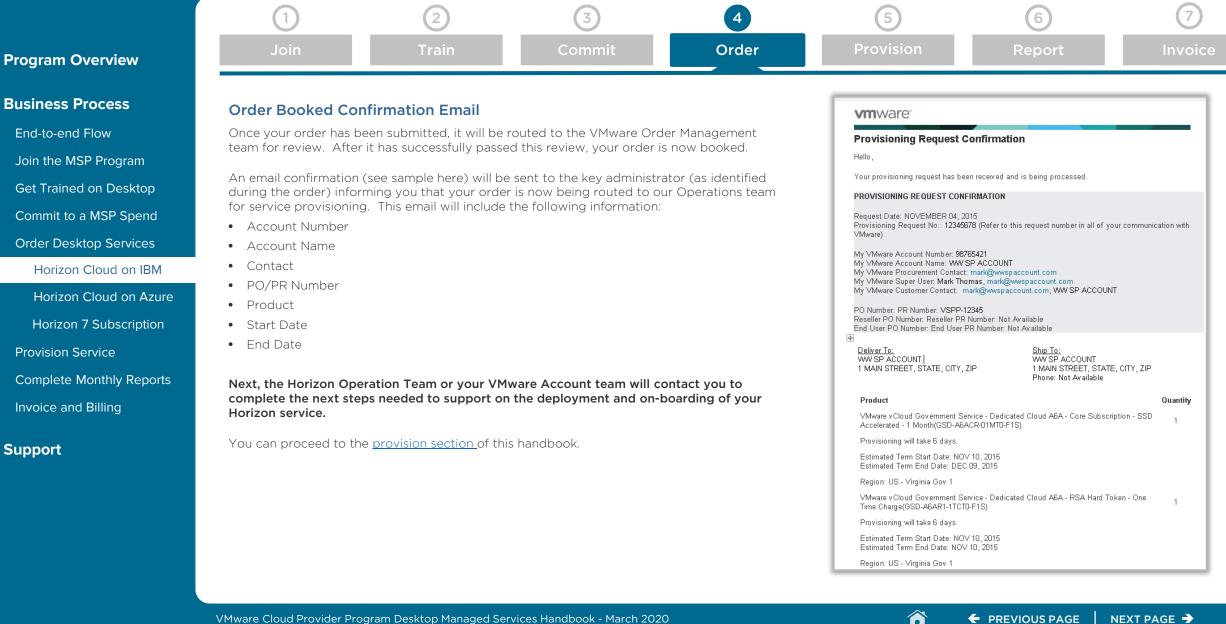
Now that you have submitted your provisioning request, you will see a reference ID (1) showing that your order has been submitted. Additionally, you will receive an order confirmation via email, and then a separate email with login details once the environment is available.

ny vm ware	Products Accounts Suppo
Purchase a Subscription Service	Account Name : 666653645-VMW Test Service Provider Premier AIRWATCH_12422782
1 CONFIGURE SERVICE 2 SELECT PRODUCTS 3 REVIEW & SUBMIT V COMPLE	TE
You will receive an order confirmation via email.	Manage your Service
Your reference ID is 15266	The Subscription Service Details page is where you can view billing details, manage your payment method, file a technical support request, and more.



Support

Provisioning Request Confirmation





1

Service" page.

Type.

2.

3.

under this category:

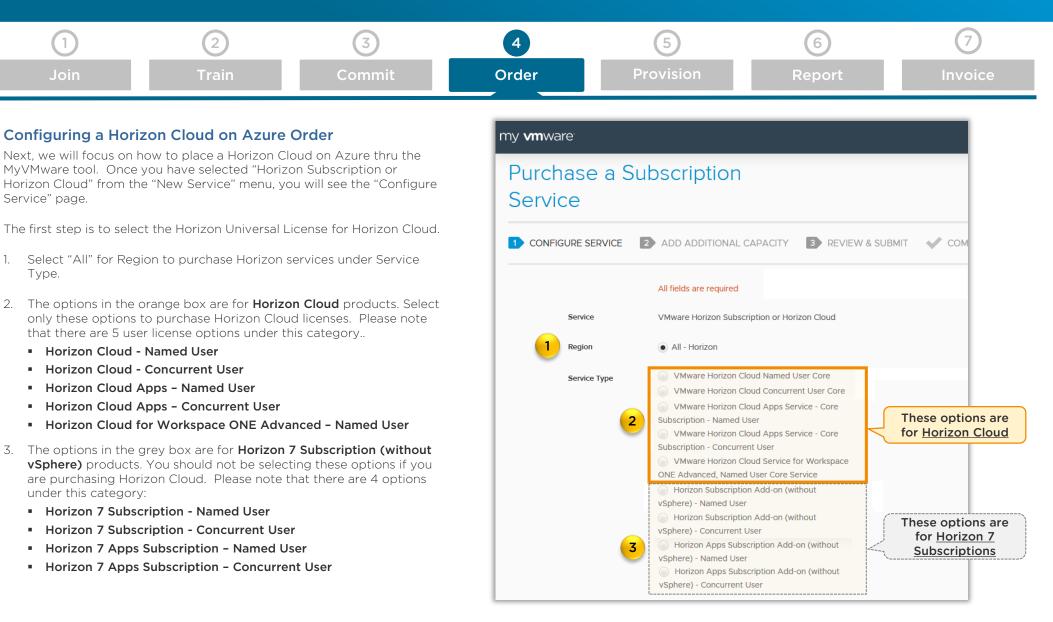
Ordering Horizon Cloud on Azure



Business Process

- End-to-end Flow
- Join the MSP Program
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- Horizon Cloud on Azure
- Horizon 7 Subscription
- Provision Service
- Complete Monthly Reports
- Invoice and Billing

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Select License Type for Horizon Cloud



Program Overview

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- End-to-end Flow
- Join the MSP Program

1.

- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription
- **Provision Service**
- Complete Monthly Reports
- Invoice and Billing

Support

Configuring a New Horizon Cloud Service

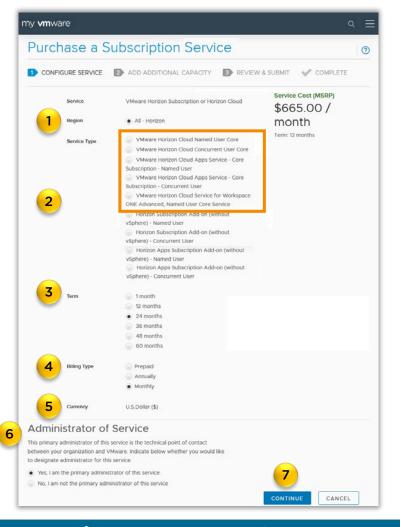
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- 2. Under "Service Type" select the VMware Horizon Cloud user license type.
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- 3. Select the Term length for the Service. Options are available from one month to a 60 month term.
- 4. Select the Billing Type for the Service between paying Prepaid, Annually or Monthly basis.
- 5. The currency is pre-populated by default according to your enabled currency.

Defining Administrator of Service

At the bottom of the configuration page, you will see an option to select a primary service administrator.

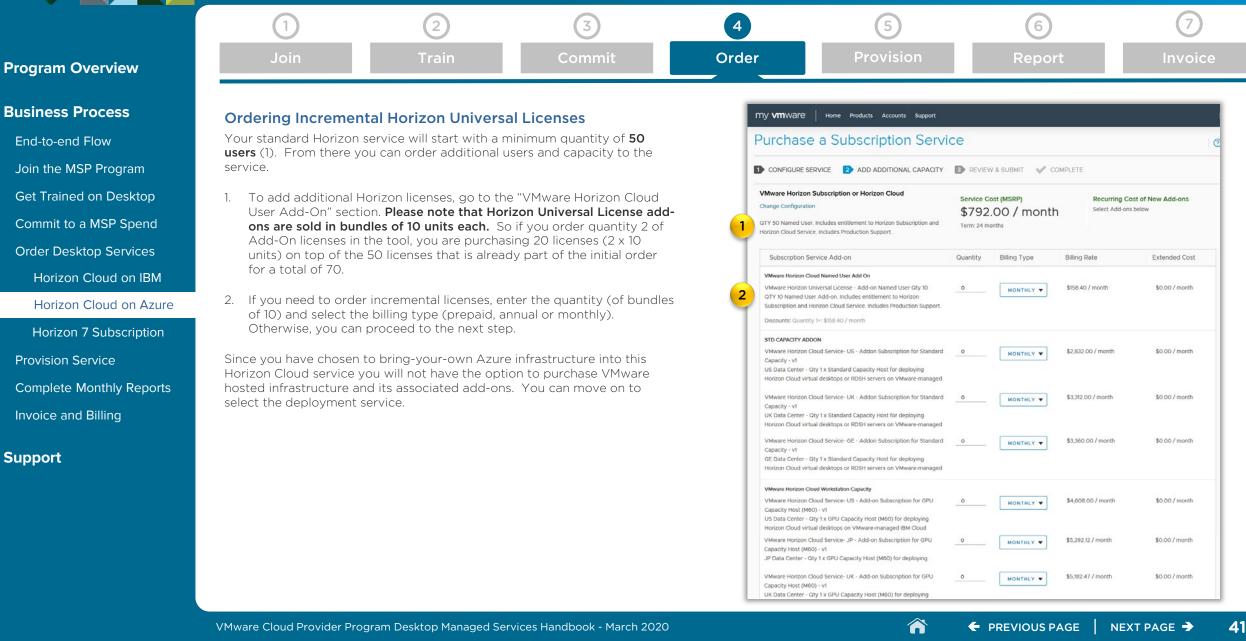
- 6. If the person placing the order is the primary administrator, click on the "Yes, I am the primary administrator of this service" button. If the person who should receive the login to the Horizon Management Console is different from the person submitting this order request, then click on the "No" button and enter his/her name and email address.
- 7. Click on "Continue" when finished.





Support

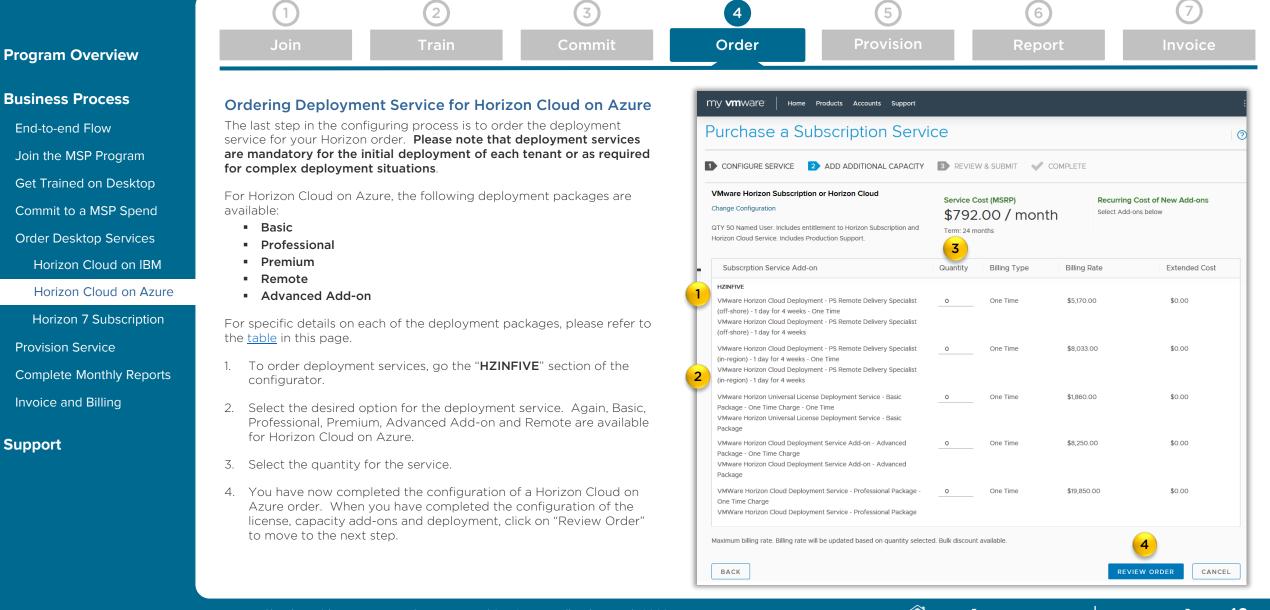
Ordering Incremental Horizon Licenses





Support

Ordering Deployment Services for Horizon Cloud





Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Horizon Cloud on IBM

Horizon 7 Subscription

Complete Monthly Reports

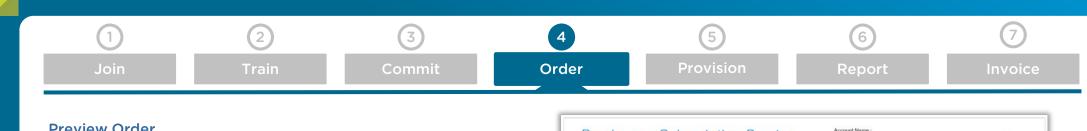
Provision Service

Invoice and Billing

Support

Horizon Cloud on Azure

Review Order Details



Preview Order

In this next step, you can review all your order details and configuration. Again, note that all prices are shown in MSRP and you will not be billed for these services until the end of the month. At that time, your aggregator will provide consolidated pricing across all services, with applicable partner discounts.

- Review the service configuration. 1.
- Review any add-on and quantity you purchased. 2.
- Review the order costs. 3.
- Click on the agreement on the Terms and Conditions. 4.

5. Important - As required by the program, basic end customer information must be provided at time of ordering. Please go to "Click to add end customer information" to input your end customer's information.

	2 ADD ADDITIONAL CAPACITY	3 REVIEW	& SUBMIT 🛛 🖋 🔇	COMPLETE		
Review Core Service conf	iguration.					
Service Ferm & Pay for Only What You Use	VMware Horizon Air 12 months - Monthly	Storage	VMware Hori Cloud Named Core		access to cl	ned User. Includes oud control plane and select between on-
Service Type	VMware Horizon Cloud Named User Core	Aggregator	VMW Test Ag U.S.Dollar (\$)		premises or	hosted infrastructure. lises infrastructure
Region	All	Currency Monthly Cost	\$820.00 / mo		deployment	s (EULA Bound), ust supply virtualization
Subscrption Service Add	-on	Quantity	Billing Type	Billing Rate		Extended Cost
/Mware Horizon Cloud S	tandard Capacity					
Standard Capacity Japan Data Center - Qty 1	rvice - Japan - Addon Subscription for x Standard Capacity (fvCPU, 2GB + hosted capacity includes a public IP	2 edit ©	Monthly edit	\$16.00 / m	onn	\$32.00 / month
	Hide c	alculations				
			Du Core Service Mo Add-On Mo	anthly Cost	\$972.00 \$820.00 \$152.00	
		3 T	his Service Monthly Core Service Mo Add-on Service Mo	onthly Cost	\$972.00 / mont \$820.00 / month \$152.00 / month	h
			Total Order Commi ervice Monthly Total (1 Total Cost o	12 months)	\$11,664.00 \$9,840.00 \$1,824.00	
		ers are final. Onc	e submitted, your orde	er cannot be ca	ncelled.	
		gree to the Terms	& Conditions			

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Enter End Customer Information

(7)

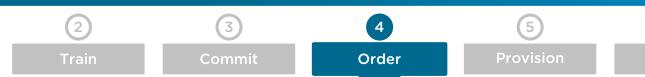
Invoice

Program Overview

Business Process

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Support



Input End Customer Details

1

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- 2. When completed, please press on "Submit" to place the order.

Entering the End Customer details is important as that information will be attached to the Service ID (SID) for your monthly end user reporting activities in the business portal. This will allow you to associate a purchase and it's SID number with an actual customer name.

Additionally, it ensures that VMware sales compensation occurs, aligning our field team to sell with you, the Managed Service Provider partner.

As such, entering the End Customer details is a mandatory step that partners must complete as prior to order submission. We sincerely appreciate your understanding and support in this critical step of the ordering workflow.

	*Required Field				
Customer Name	Customer				
Country	United States	•	, 🕛		
Zip or postal code	Postal Code				
Address 1	Enter Address				
Address 2					
Address 3					
City	Enter City				
County					
State/Province	Enter State				
Unique Identifier for End Customer					
		Cancel		2	

(6)

Report



Purchase Confirmation



Program Overview

Business Process

End-to-end Flow

Join the MSP Program

Get Trained on Desktop

Commit to a MSP Spend

Order Desktop Services

Horizon Cloud on IBM

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Complete Monthly Reports

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Support

Horizon Cloud on Azure

Order Reference ID

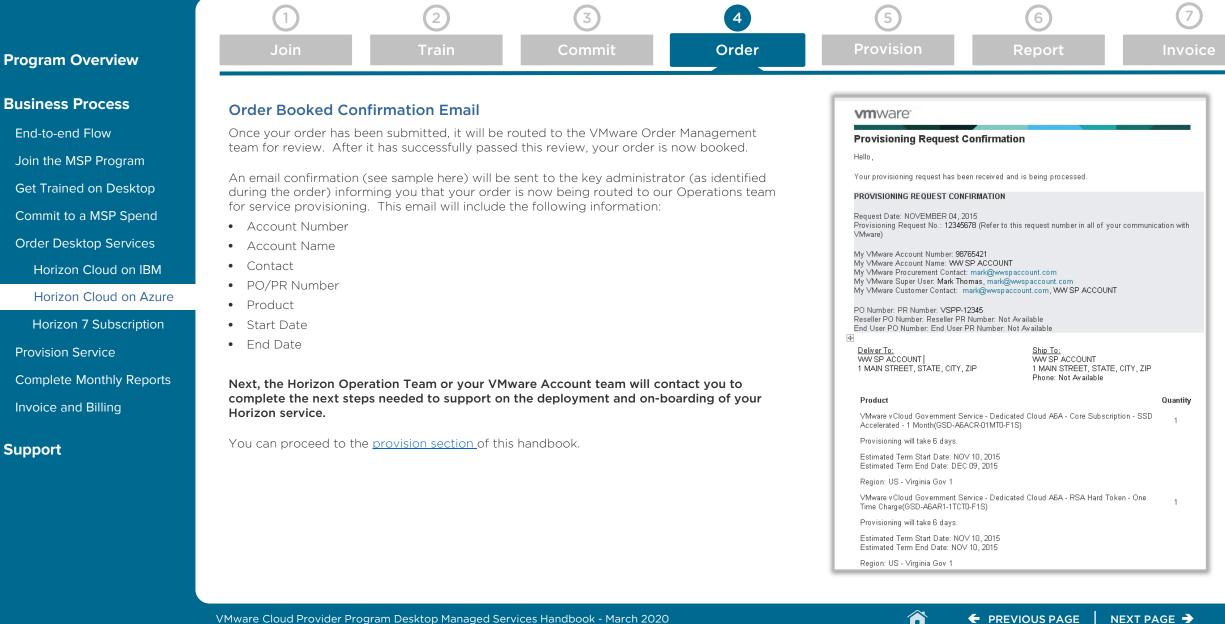
Now that you have submitted your provisioning request, you will see a reference ID (1) showing that your order has been submitted. Additionally, you will receive an order confirmation via email, and then a separate email with login details once the environment is available.

ny vm ware	Products Accounts Suppo
Purchase a Subscription Service	Account Name : 666653645-VMW Test Service Provider Premier AIRWATCH_12422782
CONFIGURE SERVICE SELECT PRODUCTS REVIEW & SUBMIT COMPLE	ITE
You will receive an order confirmation via email.	Manage your Service
Your reference ID is 15266	The Subscription Service Details page is where you can view billing details, manage your payment method, file a technical support
•	request, and more.



Support

Provisioning Request Confirmation





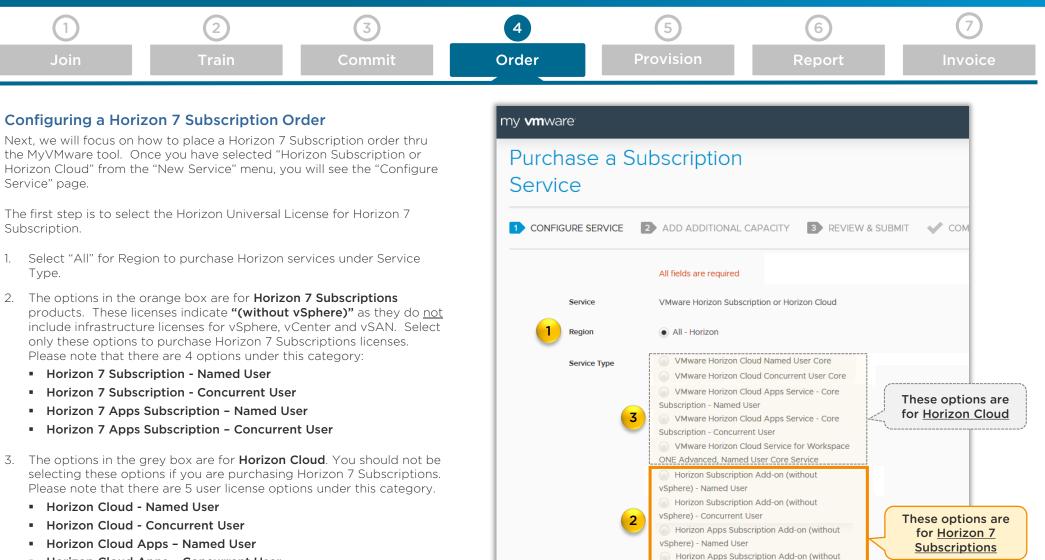
Ordering Horizon 7 Subscriptions



Business Process

- End-to-end Flow
- Join the MSP Program
- Get Trained on Desktop
- Commit to a MSP Spend
- Order Desktop Services
- Horizon Cloud on IBM
- Horizon Cloud on Azure
- Horizon 7 Subscription
- Provision Service
- Complete Monthly Reports
- Invoice and Billing

Support



Horizon Cloud Apps – Concurrent User

1

Service" page.

Subscription.

Type.

2.

3.

Horizon Cloud for Workspace ONE Advanced – Named User

VMware Cloud Provider Program Desktop Managed Services Handbook - March 2020

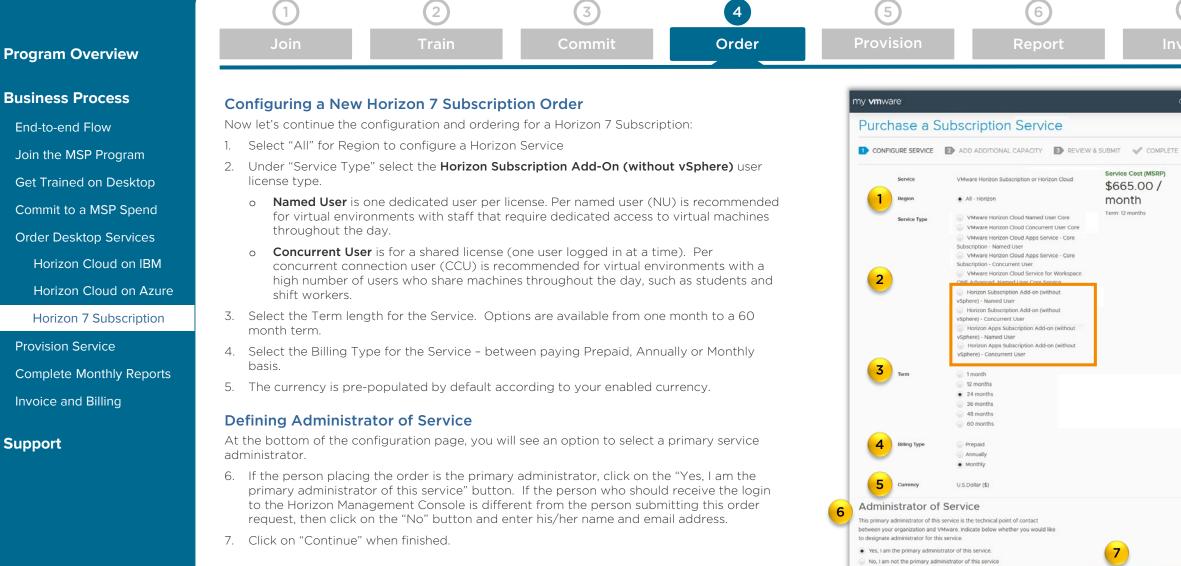
vSphere) - Concurrent User



vmware[®]

7

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Support

CONTINUE

CANCEL

Ordering Incremental Licenses for Horizon Subscriptions **vm**ware



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Ordering Incremental Horizon Universal Licenses

Your standard Horizon service will start with a minimum quantity of **50 users** (1). From there you can order additional users and capacity to the service.

- To add additional Horizon licenses, go to the "VMware Horizon Cloud User Add-On" section. Please note that Horizon Universal License add-ons are sold in bundles of 10 units each. So if you order quantity 2 of Add-On licenses in the tool, you are purchasing 20 licenses (2 x 10 units) on top of the 50 licenses that is already part of the initial order for a total of 70.
- 2. If you need to order incremental licenses, enter the quantity (of bundles of 10) and select the billing type (prepaid, annual or monthly). Otherwise, you can proceed to the next step.

Since you must bring your own infrastructure for Horizon 7 Subscriptions you will not have the option to purchase VMware hosted infrastructure and its associated add-ons.

3. Click on "Review Order" to move to the next step.

If you need to purchase Deployment Services for Horizon on VMC, please contact your Sales Manager on how to order Premium On-Boarding Services. For details on deployment packages, please refer to the <u>table</u> in this page.

configure service 2 add additional capacity	CC 3 REVIEW	& SUBMIT 🛛 🗸 CO	OMPLETE	(
Mware Horizon Subscription or Horizon Cloud hange Configuration Ity 50 Named User. Does not support VMware Horizon Cloud Service. Icludes Production support.	Service Co \$600 Term: 24 mo	.00 / mont	-	ost of New Add-ons s below
Subscrption Service Add-on	Quantity	Billing Type	Billing Rate	Extended Cost
Horizon Subscription Add-on (without vSphere) - Named User VMware Horizon Subscription (without vSphere, vCenter and vSAN) - Add-on Named User Qty 10 Qty 10 Named User. Does not support VMware Horizon Cloud Service. Includes Production support. Discounts: Quantity 1+: \$120.00 / month	0	MONTHLY V	\$120.00 / month	\$0.00 / month



Review Order Details



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Preview Order

In this next step, you can review all your order details and configuration. Again, note that all prices are shown in MSRP and you will not be billed for these services until the end of the month. At that time, your aggregator will provide consolidated pricing across all services, with applicable partner discounts.

- 1. Review the service configuration.
- 2. Review any add-on and quantity you purchased.
- 3. Review the order costs.
- 4. Click on the agreement on the Terms and Conditions.

5. <u>Important</u> – As required by the program, basic end customer information must be provided at time of ordering. Please go to "Click to add end customer information" to input your end customer's information.

CONFIGURE SERVICE	2 ADD ADDITIONAL CAPACITY	3 REVIEW	& SUBMIT 🗸	COMPLETE		
leview Core Service confi	guration.					
ervice erm & Pay for Only Vhat You Use ervice Type	VMware Horizon Air 12 months - Monthly VMware Horizon Cloud	Storage	VMware Ho Cloud Nam Core VMW Test A	ed User Aggregator	access to clo the ability to premises or i	ed User. Includes ud control plane and select between on- nosted infrastructure.
eglon	Named User Core All	Currency Monthly Cost	U.S.Dollar (\$820.00 / r		deployments	ses infrastructure (EULA Bound), st supply virtualization
Subscrption Service Add	-on	Quantity	Billing Type	Billing Ra	ite	Extended Cost
tandard Capacity apan Data Center - Qty 1:	rvice - Japan - Addon Subscription for x Standard Capacity (fvCPU, 2GB hosted capacity includes a public IP	2 edit ©	Monthly edit	\$16.00 /	month	\$32.00 / month
	Hide ci	alculations	Core Service N	Oue Now ① Nonthly Cost Nonthly Cost	\$972.00 \$820.00 \$152.00	
		3 1	This Service Monti Core Service M Add-on Service M	Aonthly Cost	\$972.00 / month \$820.00 / month \$152.00 / month	12
		Core 5	Total Order Com ervice Monthly Tota Total Cos		\$11,664.00 \$9,840.00 \$1,824.00	
		ers are final. Onc	e submitted, your or & Conditions	der cannot be	cancelled.	



Enter End Customer Information

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Invoice

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234TrainCommitOrder

Input End Customer Details

1

Once you click on the "Click to add end customer information" link, you will now be prompted to enter the details for the customer you intend to sell this service to.

- 1. Enter your end customer details. The following fields are mandatory: Customer Name, Country, and Zip or Postal Code.
- 2. When completed, please press on "Submit" to place the order.

Entering the End Customer details is important as that information will be attached to the Service ID (SID) for your monthly end user reporting activities in the business portal. This will allow you to associate a purchase and it's SID number with an actual customer name.

Additionally, it ensures that VMware sales compensation occurs, aligning our field team to sell with you, the Managed Service Provider partner.

As such, entering the End Customer details is a mandatory step that partners must complete as prior to order submission. We sincerely appreciate your understanding and support in this critical step of the ordering workflow.

	*Required Field			
*Customer Name	Customer			
*Country	United States	•	9	
*Zip or postal code	Postal Code			
Address 1	Enter Address			
Address 2				
Address 3				
City	Enter City			
County				
State/Province	Enter State			
Unique Identifier for End Customer				
		Cancel	2	

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Provision

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Report



Purchase Confirmation

Order Reference ID



Now that you have submitted your provisioning request, you will see a reference ID (1) showing that your order has been submitted.

Additionally, you will receive an order confirmation via email, and then a separate email with login details once the environment is available.

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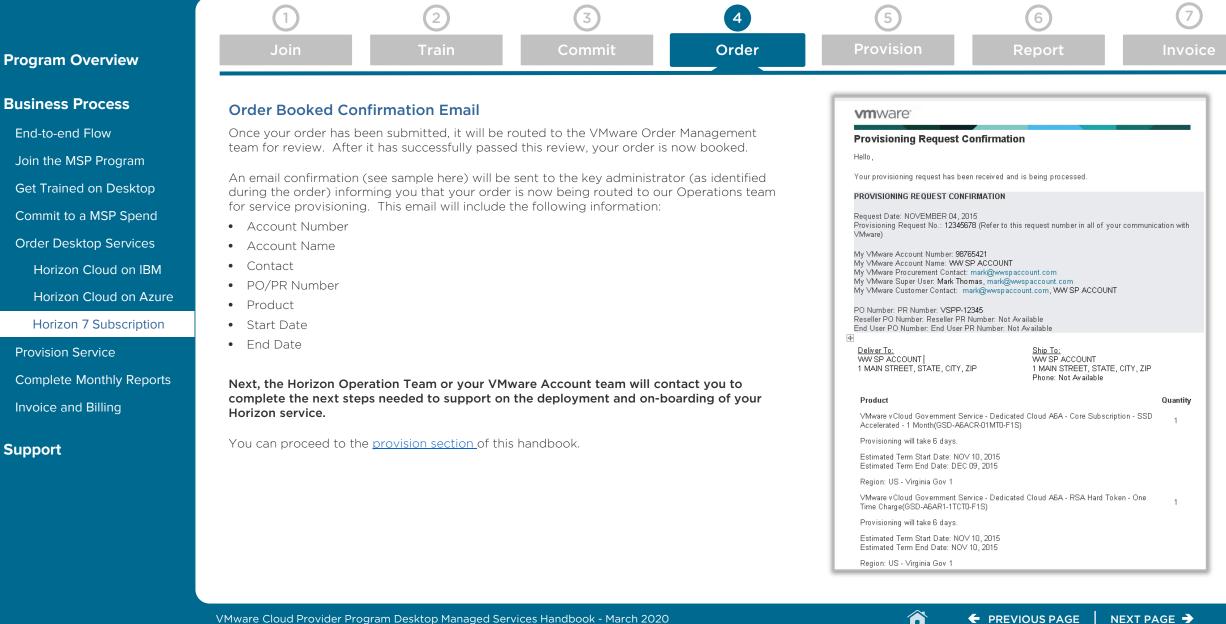
Support

See English	VMware.com Store Inner Circle SmokeTest SP2 ♥ Impersonated by User Allen Hsu
my vm ware	Products Accounts Support
Purchase a Subscription Service	Account Name : 666653645-VMW Test Service Provider Premier AIRWATCH_12422782
1 CONFIGURE SERVICE 2 SELECT PRODUCTS 3 REVIEW & SUBMIT V COMPLETE	
You will receive an order confirmation via email.	Manage your Service
Your reference ID is 15266	The Subscription Service Details page is where you can view billing details, manage your payment method, file a technical support request, and more.
	To see all your Subscription Services, visit the All Services Page.



Support

Provisioning Request Confirmation





Horizon Provisioning Process



Business Process

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Horizon Service On-Boarding

Once your orders has been submitted, the Horizon Cloud Operations and/or your VMware Account team will contact you to initiate the service provisioning activities. A project kick-off call will be schedule to define your new service requirements and settings. It is important that key members of your organization who oversee desktop management attend this meeting as it is crucial to ensure that your service gets provisioned as quickly as possible.

You can see from the table below, what type of service(s) you can expect based on the deployment service that you purchased with your Horizon order.

Service Description	Basic	Premium	Professional	Custom SOWs	Add-On Services
Training and Guidance					
Guided How-To Training	Remote	Remote	Remote		
Documentation	Included	Included	Included		
Training on the Self-Service Portal	Online Materials Only	Online Materials Only	Included		Add-on must be purchased in
Horizon Admin Functionality Training	Online Materials Only	Online Materials Only	Included		addition to a Horizon Cloud
Onboarding					Deployment by a new or
Pre-Onboarding Kickoff	Deployment-Led	Deployment-Led	Deployment-Led		existing customer for addition
Standard IPSEC VPN Setup	Included	Included	Included		feature implementation.
Active Directory Domain Bind	Included	Included	Included		Scope is ONE of the following
Advanced Networking (Direct Connect, Cloud Exchange, MPLS)		Included	Included		services:
Engineering Expertise				Solution Builder	User Environment Manager
VMware Image Pairing and Deployment	1 Image (w/o customization)	Up to 3 images (w/o customization)	Up to 5 images (with customizations)	(micro-services)	Workspace ONE Integratio
Test End-to-End Platform Functionality	Included	Included	Included		Additional Use Case
Utility Server Creation (AD / DNS / DHCP / Storage)	Included	Included	Included		Implementation (Up to 3
Island Account Setup (If Required)	Included	Included	Included		customized images with 5
RDSH Application Streaming Server			Included		apps each)
UEM Persona/Settings, Folder re-direction		Installation only	Included		Direct Connect
Workspace 1 SSO, app catalog, end-user portal			Included		
GPO Optimization			Included		
App Volumes*			*Dependent on Product Support		



Complete Monthly Reporting

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Commit

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Complete Monthly Reporting Requirements

1

Once a month, partners need to complete end user reporting inside the <u>VMware Cloud Provider Commerce Portal</u>. All of the service information will be prepopulated with the information that you entered during ordering.

2

This report is used to initiate the monthly billing cycle. Once your report has been submitted, your aggregator will provide a consolidated invoice, aggregating subscription and rental usage (if applicable) in a single bill and with your partner discounts applied.

If you have issues accessing the Commerce Portal, please contact: <u>cpsbubo@vmware.com</u>.

Timelines for Monthly Reporting

- Access Platform after the 5th of Every Month Records of consumption of MSP cloud services for the month will be visible to partners on the 10th day of the following month. Example: records for consumption in May will be available to the partner starting June 10th. It is at this time that partners must access the Cloud Provider Commerce Portal to view their usage for the previous month and start completing pending reports.
- Submit Report by the 10th of Every Month Pending reports need to completed and submitted to your Aggregator by the 15th of every month.

To complete your end user reporting, log in to the VMware Cloud Provider Program Commerce Portal, using your VMware-issued credentials. ACCESS COMMERCE PORTAL

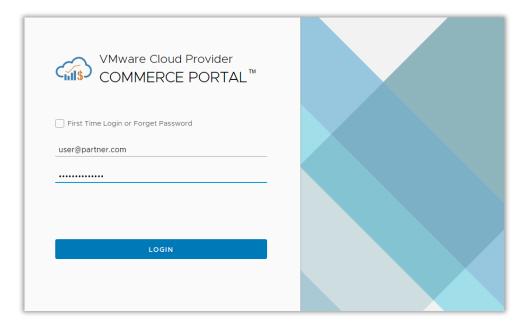
4

Order

Click <u>here</u> to access the VMware Cloud Provider Commerce Portal or go to the link below: https://vcp.vmware.com/login

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Report



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Provision



Complete and Submit Report

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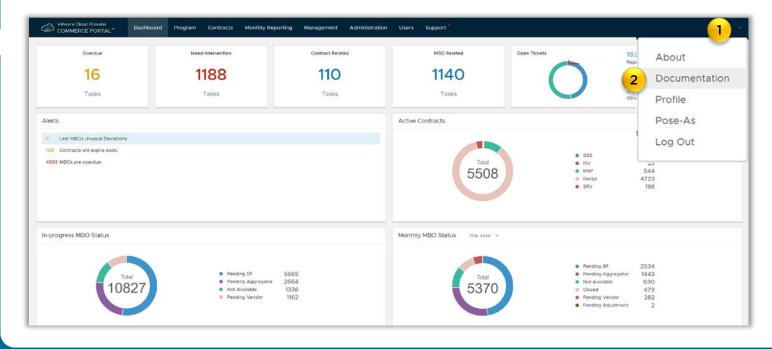


Take Action on Open Reports and Submit Them

All Service Provider partners who participate in VCPP have their monthly billing processed in <u>Commerce Portal</u>. Service Providers use the service to get a consolidated view of their business with VMware and view, report, and submit their usage on a monthly basis to their Aggregator. Once the monthly bills are processed and the invoicing is done, Service Providers get visibility of their consolidated bills across one or more contracts they have with VMware.

Once logged in to the Commerce Portal, you will see pending monthly reports for the services you consumed. These reports require your action to review and get them submitted on time for proper billing thru your Aggregator.

To learn how to process your monthly reporting thru the Commerce Platform, please access the documentation available within the tool by clicking on the down arrow (1) in the main menu and accessing the "Documentation" link (2). Alternative you can also access <u>VMware Docs</u> for complete <u>Commerce Portal Documentation</u>. They will provide you with detailed instructions on how to process your monthly reports.



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MSP Billing from Aggregators

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Aggregator Invoice

1

At the end of every month, the Managed Service Provider will receive an aggregated bill from their Aggregator for all of the VMware services that have been consumed during the previous month. The payment for these services is to be made to the Aggregator who sent you the invoice.

The invoice format will vary by Aggregator, but they will contain at a minimum the VMware SKU number, product description, service usage date from and to, quantity, and the SID number.

On the right is an illustrative example of how an aggregator invoice might look.

As reminder, for the first 3 billing cycles of your MSP contract, you will only be invoiced for actual services consumed as the monthly minimum commit spend will not be enforced. This is known as the "grace period".

After the grace period is complete, you will be billed for the actual services consumed if your monthly MSRP spend is greater than the monthly minimum commit. Your invoice will be based on the net price after discount.

On the other hand, if your monthly MSRP spend is less than the monthly minimum commit, then you will be billed for the monthly MSRP commit amount minus your contract discount.

		voice		
Aggregator Name 123 Main Street Palo Alto, CA 94303 Tel: (650) 555-1212	Invoice #	Invoice Date	Payment Terms	Due Date
	987654-ABC	2/5/2020	NET 30	4/5/2020
MSP Name 234 Broadway Blvd New York, NY 10027 Tel: (212) 555-1212	Billing Period	Customer PO#	Monthly MSRP Commit	Discount
	01-03-2020 to 31-03-2020	123454-XYZ	\$5000.00	15% off MSRP

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Report

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Invoico

4

Order

MFR SKU	Description	Usage From Date	Usage to Date	Qty	MSRP Price	Net Price (after discount)	SID#
DSD-AD01C- 24MT0-C1S	VMware Horizon Air Cloud-Hosted - 1 Gbps Direct Connect with Cross Connect Subscription - US - Direct Connect - 24 monthly Payments	1/1/2020	1/31/2020	2	\$2,120.00	\$1,802.00	M123456789
DSD-ADC01- 24AT0-C1S	Horizon Cloud by VMware Blue VMware Horizon Air Cloud-Hosted - Direct Connect 1Gbps Port Subscription - US - Direct Connect - 24 Month - Annual Payments	1/1/2020	1/31/2020	2	\$1,674.00	\$1,373.00	M123456789
Monthly Tot	al				\$3,794.00	\$3,175.00	
Overage (an	nount over your Monthly Commit)				\$0.00	\$0.00	
Minimum Mo	Minimum Monthly MSRP Spend						
Your total in	voice for this period (please pay this a	mount):				\$4,250.00	

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Invoicing for Monthly Consumption



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Billing with Monthly Commits

Once you have signed up for a MSRP Monthly Commit, this represents the minimum spend amount that you as a MSP need to consume in a given month. As such, your Aggregator will be billing you for this amount as a base at the end of every month.

1. "Overage" - Should your spend exceed the monthly MSRP commit, you will be charged for the actual usage based on your purchase price after discounts.

2. "Underage" - However, should you not achieve the monthly MSRP commit, you will be billed for the full monthly MSRP commit amount.

Grace Period - Please note that when Service Providers sign up for the initial MSP commit contract, you will have a grace period for the first 3 billing cycles to can ramp your monthly spend. During this time, you will only be invoiced for the actual service ordered, without the minimum monthly commitment amount being enforced.

Note - Commit Spend amounts are based on MSRP.

•	Date	Description	Monthly MSRP Amount	Partner Buy Base (after discount)
Ordered Services	1/1/2020	Horizon Cloud Hosted Services	\$8,000	-
Monthly Invoice	2/1/2020	MSP Commit Level 1 Monthly Billing Order (10% discount)	\$5,000	\$4,250
	2/1/2020	MSP Commit Level 1 Overage Charges	\$3,000	\$2,550
				\$6,800

2	Date	Description	Monthly MSRP Amount	Partner Buy Base (after discount)
Ordered Services	1/1/2020	Horizon Cloud Hosted Services	\$2,500	-
Monthly Invoice	2/1/2020	MSP Commit Level 1 Monthly Billing Order (10% discount)	\$5,000	\$4,250
				\$4,250



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Desktop MSP Support Model SaaS Production Support MyVMware Tool Resources



Desktop MSP Support

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Desktop MSP Support Model

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Support Model for Managed Services

In the MSP program, the Service Provider owns the Terms of Service and all support for their end customers. While VMware's support teams are available for technical support escalations, the MSP partner's end customer would never contact VMware directly, and the MSP partner can choose whether or not to leverage the VMware brand in their customer interactions. In this way, the MSP partner can seamlessly extend their own service offerings while the customer still works exclusively with their same service provider.

As such, VMware will provide technical assistance escalations during and after the deployment. In turn, the Service Provider will provide support and deliver managed services for their customers.

VMware Horizon includes support for problems that you report as related to account and desktop/application availability, and selected additional services to assist with adoption of Horizon Cloud. Support may be provided from both U.S. and non-U.S. locations, as appropriate to meet VMware's support obligations.

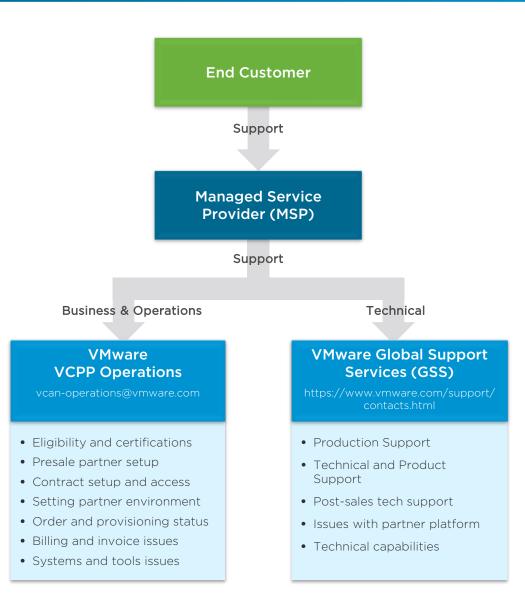
Business and Operations Support

For support for any non-technical issues, please contact the VMware Cloud Provider Program Operations team at <u>vcan-operations@vmware.com</u>.

These may include questions regarding the VCPP MSP program, partner requirements and eligibility criteria, certification, contract setup, access to the ordering tool and Commerce Portal, support with placing orders, status of orders and provisioning, billing and invoicing and systems and tool issues.

Technical and Product Support

For technical and support on Horizon products, please contact VMware's Global Support Services (GSS) through <u>https://www.vmware.com/support/contacts.html</u>.





Technical Support Levels and Ownership

1.1

Program Overview

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Desk	ctop	MSP	Sup	port	Lev	els	

Below is the chart describing the different support level classifications for the Desktop MSP program. In the MSP program, the partner owns all support for their end customers including Level 1 and 2 scenarios. As reminder, it is extremely critical that partners complete all required and recommended trainings in order to be able to provide adequate front-line support for their customers. VMware will be available to the partner for technical support escalations (Level 3).

Support Level	Description	Owner	
Entitlement	Partner's initial response to an end-user initiated request for support.	MSP Partner	
	Includes: Verification and validation of services the customer is entitled to receive; logging the call and problem details in support case management database; dispatch of the request for support.		
Level 1	Services provided by Partner in response to customer's request for support.	MSP Partner	
	Includes: Gathering and identifying errors in logs; answering installation, configuration, and usage questions; problem isolation and identification; determination if the problem is documented in VMware publications; review of symptoms-solutions database for known problem resolutions.		
Level 2	Services provided by Partner to perform an in-depth analysis of the suspected problem.	MSP Partner	
	Includes: Attempt to re-create the problem and to provide acceptable problem resolution or workaround.		
Level 3	Services provided by VMware to resolve problems that are determined to be, or highly probable to be, the result of a design or manufacturing defect, or the result of a complex interaction between VMware's product and another product that cannot be resolved by the Partner, and requires product design knowledge or expertise to isolate and effect a problem resolution.	VMware to MSP Partn	
	During Level 3 support interactions, the MSP Partner is responsible for managing the support relationship and ongoing communication with the customer.	MSP Partner to Customer	
Escalation	Customer Situation/Escalation Management is the responsibility of MSP Operations.	MSP Partner to	
Management	During Level 3 support interactions, the MSP Partner is responsible for managing the support relationship and ongoing communication with the customer.	Customer	



Software as a Service (SaaS) Production Support

Horizoii

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Horizon Support Overview

Support for the Horizon products are offered through VMware's Software-as-a-Service (SaaS) Production Support.

VMware Software as a Service Production Support is designed with your access to SaaS products in mind. We are committed to delivering enterprise-class, worldwide support with a single objective in mind: your success. Our global support centers are staffed around the clock to ensure you have access to the product from your web browser anywhere the internet is available. VMware handles software deployment and maintenance, allowing you to focus on running your business.

Focused, 24-Hour Support For Software as a Service Products

- Global, 24x7 support for Severity 1 issues
- Fast response times for critical issues
- Unlimited number of Support Requests
- Online access to documentation and technical resources, knowledge base, discussion forums
- SaaS updates

Additional Information

Additional information about our support policies and offerings can be found in our <u>Technical Support Welcome Guide</u>.

FEATURE	SaaS PRODUCTION SUPPORT
Hours of Operation	24 hours/day 7 days/week 365 days/year
Length of Service	1, 2 or 3 year
SaaS Updates	Yes
Products Supported	Horizon 7 Subscription / Horizon Cloud
Method of Access	Telephone, Web
Access to VMware Discussion Forums and Knowledge Base	Yes
Maximum Number of Technical Contacts per Contract	6
Number of Support Requests	Unlimited
Business Hours North America Alaska, Hawaii Latin America Europe, Middle East, Africa (EMEA) Asia, Pacific Rim Japan (APJ) Australia/New Zealand	Monday - Friday 6 a.m. to 6 p.m. (local time zone) 6 a.m. to 6 p.m. (PST/PDT) 9 a.m. to 6 p.m. (local time zone) 7 a.m. to 7 p.m. (GMT/GMT+1) 8:30 a.m. to 8:30 p.m. (Singapore Time) 8:00 a.m. to 8:00 p.m. (JST) 7 a.m. to 7 p.m. (Sydney AET)
Target Response Times Critical (Severity 1) Major (Severity 2) Minor (Severity 3) Cosmetic (Severity 4)	30 minutes or less: 24x7 4 business hours 8 business hours 12 business hours

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MyVMware Tool Resources

MyVMware Knowledge Base (KB) Article

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If you need support on MyVMware Tool, please refer to the following KB articles that will provide you guidance on questions you may have on its capabilities and functionalities.

Topic	Description	Link
Locating the Super User and Procurement Contact in MyVMware	Provides information on how to locate the Super Users and Procurement Contacts and their contact information.	Go to Article
How to change the Super User and Procurement Contact in MyVMware	Provides information about Super Users and Procurement Contacts including information about how to find their names and email addresses and how to change the users who have these roles	Go to Article
How to invite new users to an account in MyVMware	Provides steps to invite new users to an account in MyVMware.	Go to Article
Viewing account users on MyVMware	Provides steps to view users associated with a MyVMware account. Note: To view the users associated with an account, you must be the Super User, Procurement Contact, or a user with View License Keys & User Permissions rights.	Go to Article
Searching for a user in MyVMware	Provides steps to search for a user in MyVMware.	Go to Article
Understanding user permissions in MyVMware	Provides general information about users and permissions in MyVMware.	Go to Article
How to view user permissions in MyVMware	Provides detailed steps to view user permissions in My VMware.	Go to Article
How to edit user permissions in MyVMware	Provides detailed information on editing user permissions in MyVMware.	Go to Article
How to copy user permissions in MyVMware	Provides detailed steps on how to copy user permissions in MyVMware.	Go to Article
How to request folder permissions in MyVMware	Provides steps for users on the account who need additional folder permissions in MyVMware.	Go to Article

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