Adobe Acrobat DC.
It's Acrobat – but better.

Insight | **Adobe**

	Adobe Acrobat 2017 One-time purchase	**Adobe Acrobat DC** Subscription purchase
Best for	Businesses looking to make a one-time purchase	Businesses looking for a better way to manage, deploy, and budget for software
Desktop App	Acrobat 2017	Acrobat DC
Management & Deployment	**Adobe Licensing Website** - Portal to get software and serial numbers **Enterprise Mobility Management** - Solutions to distribute and manage mobile apps	**Adobe Admin Console** - Web-based console to easily add, remove, reassign, and track named user licenses, manage users and user groups, and set up multiple admin roles **Enterprise Mobility Management** - Solutions to distribute and manage mobile apps
Identity Management	N/A	Manage users via Federated ID (SSO), Enterprise ID, or Adobe ID and set up multiple admin roles
Help & Support	Online tutorials	Online tutorials **plus** 24x7 technical support, onboarding help and unlimited expert user sessions
Acrobat PDF Services	**Includes free services** that work on your desktop • Fill and sign PDF forms fast with smart autofill. • Store, share, and access any file type online.	**PDF services integration with Microsoft** Give teams timesaving PDF tools inside Microsoft Office 365, Share-Point and OneDrive **Includes premium services** that work on your desktop, smartphone, or tablet **plus the free desktop services** • Create PDF files from your browser or mobile device. • Convert PDF files to editable Microsoft Word, Excel, or PowerPoint documents. • Combine multiple files and organize them into a single PDF. • Send one link to multiple reviewers and track all feedback in one place. • Get e-signatures and track responses in real time with Adobe Sign. • Fill and sign PDF forms fast with smart autofill. • Store, share, and access any file type online.
Storage	2GB of Adobe Document Cloud storage* and integration with Dropbox, Box, and Microsoft OneDrive	100GB of Adobe Document Cloud storage and integration with Dropbox, Box, and Microsoft OneDrive plus Google Drive
Mobile Apps	**Adobe Acrobat Reader** - View and annotate PDFs on a tablet or smartphone. **Adobe Scan*** - Scan paper documents, forms, business cards, receipts, and more into fully searchable PDFs. **Adobe Fill & Sign -** Turn digital files or paper documents into forms you can fill, sign, and send electronically.	**Adobe Acrobat Reader** - View and annotate PDFs on any mobile device, **plus** create, export, combine files, organize pages, and send PDFs for review. Even edit text and images on a tablet. **Adobe Scan** - Scan paper documents, forms, receipts, business cards, and more into searchable PDFs, plus work seamlessly with the Acrobat Reader mobile app to do more with PDFs on the go. **Adobe Fill & Sign** - Turn digital files or paper documents into forms you can fill, sign, and send electronically. **Adobe Sign** - Send and track signatures from your mobile device.
Product Updates	Security patches and bug fixes	Security patches and bug fixes **plus** quarterly releases with new and enhanced product features
Buying Programs	**Cumulative Licensing Program (CLP)** - Perpetual licensing through a two-year agreement **Transactional Licensing Program (TLP) -** Perpetual licensing with no contracts	**Adobe Value Incentive Plan (VIP)** - Subscription licensing program with simple and secure management capabilities, flexible terms, and volume discounts
Budgetin	Capital expense	Operating expense
Acrobat Offers	Acrobat Pro 2017 Acrobat Standard 2017	Acrobat Pro DC for teams, Acrobat Pro DC for enterprise Acrobat Standard DC for teams, Acrobat Standard DC for enterprise

* Requires sign up with free Adobe ID