

Equip IT experts to outperform

Introducing Microsoft Surface powered by Snapdragon, delivered by Insight



For IT services firms, people are the product. Consultants, engineers and support staff need end compute that raises their game – whether in the office, working remotely, or face-to-face with clients.

Microsoft Surface devices powered by Snapdragon processors deliver a secure, future-ready platform that meets the high standards you set for your customers. Combined with Insight's seamless deployment and ongoing expertise, they provide your teams with the tools to achieve more.

Top-level benefits for your business

Microsoft Surface with Snapdragon helps IT services simplify operations and boost productivity. Lightweight 2-in-1 form factors with seamless connectivity enable true hybrid working, while all-day battery life keeps your teams productive wherever they are.



Security is built in from chip to cloud, protecting both client and company data, with compliance-ready controls providing extra reassurance. Full compatibility with Windows 11, Microsoft 365, and existing applications ensures a seamless fit into your environment, while Copilot and the Qualcomm® Hexagon™ NPU make your firm AI-ready from day one. At the same time, every device helps reduce total cost of ownership:

➤ **£100–£200 savings per unit¹**

➤ **30% higher resale value than competitors¹**

➤ **Up to 36% lower energy use²**

Real-world value for IT services

IT services firms use Microsoft Surface with Snapdragon to show clients they practise what they preach. Consultants and engineers can work securely from client sites or on the move, with lightweight devices that travel easily and perform reliably. As teams expand, zero-touch deployment and automated provisioning simplify onboarding and reduce pressure on IT.

With Windows 11 migrations accelerating, Microsoft devices powered by Snapdragon provide an ideal upgrade path while preparing organisations for an AI-enabled future. Meanwhile, seamless integration with Teams and Microsoft 365 keeps collaboration smooth across distributed teams.

For IT leaders, the advantages quickly stack up. Premium devices boost consultant productivity and client delivery. Streamlined management and Insight's direct escalation support reduce IT overhead. Leasing and Device-as-a-Service models keep budgets predictable and flexible. And running on the latest AI-ready Surface portfolio enhances your reputation by proving you lead from the front.



The Insight advantage

As a Fortune 500 company and Microsoft Platinum Partner of the Year 2023, Insight brings global scale with local expertise to IT services organisations. We simplify migrations, accelerate deployment, and ensure every device rollout delivers measurable outcomes.

Devices arrive pre-configured and ready to use through zero-touch deployment at scale, cutting setup time and easing pressure on IT. Once up and running, **Surface Managed Reports** give you detailed visibility into usage, health and sustainability across the full device lifecycle. When more complex challenges arise, our direct collaborations with Microsoft, Qualcomm Technologies and the wider ecosystem ensure you have trusted expertise at every stage.

Flexible finance options, including leasing and Device-as-a-Service, reduce upfront costs and keep budgets predictable, adding to Surface's commercial appeal. And with our **Dare to Compare** programme, you can trial devices in your own environment, risk-free, before committing to a full rollout.

Get started

A new era in end-user computing is here. Empower your teams with premium, AI-ready **Microsoft devices powered by Snapdragon** that simplify management, secure collaboration, and reduce IT overhead.

[Book a FREE workshop today!](#)



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